

# Personal Group Holdings Plc (PGH): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Personal Group Holdings Plc (PGH): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Personal Group Holdings Plc"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Personal Group Holdings Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Personal Group Holdings Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Personal Group Holdings Plc (Personal Group) is an employee services provider. The company offers a range of employee benefits and insurance products. Its portfolio of products includes hospital plans, convalescence plans, income protection plans, death benefit plans, practical health plans, medical insurance, and hospital cash plans. It offers third party services which includes e-payslips, retail discounts, salary sacrifice cars and bikes, and employee assistance programmes. Furthermore, it offers lifestyle advisory services and health checks. The company primarily serves both public and private sector businesses. It principally operates in the UK. Personal Group is headquartered in Central Milton Keynes, the UK.

Personal Group reported gross written premium of GBP31.4 million during the fiscal year ended December 2016 (FY2016), an increase of 6.6% over FY2015.

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