

Pernod Ricard SA (RI) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/P99C88F6A90EN.html
Date:	December 27, 2017
Pages:	38
Price:	US\$ 125.00
ID:	P99C88F6A90EN

Pernod Ricard SA (RI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Pernod Ricard SA (Pernod Ricard) is an alcoholic beverage company that produces and sells spirits, beer and wine products. The company offers products under various brands including Absolut Vodka, Chivas Regal, Ballantine's, Beefeater, Jameson, Kahlua, Malibu, Ricard, Suze, Wiser's, and Wyborowa, among others. Pernod Ricard operates manufacturing facilities across the world. It markets these products through partner agencies, digital media platforms, specialist stores, retail shops, hotels, bars, and restaurants and night clubs. It majorly operates in Europe, Americas, and Asia. Pernod Ricard is headquartered in Paris, Ile-de-France, France.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Pernod Ricard SA - Key Facts
Pernod Ricard SA - Key Employees
Pernod Ricard SA - Key Employee Biographies
Pernod Ricard SA - Major Products and Services
Pernod Ricard SA - History
Pernod Ricard SA - Company Statement
Pernod Ricard SA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Pernod Ricard SA - Business Description
Pernod Ricard SA - Corporate Strategy
Pernod Ricard SA - SWOT Analysis
SWOT Analysis - Overview
Pernod Ricard SA - Strengths
Pernod Ricard SA - Weaknesses
Pernod Ricard SA - Opportunities
Pernod Ricard SA - Threats
Pernod Ricard SA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Nov 29, 2016: French champagne house Maison Mumm names Usain Bolt as CEO
Oct 20, 2016: Pernod Ricard announces first quarter 2016/2017 sales
Aug 31, 2016: Corby Spirit and Wine reports 27% growth in fourth quarter net earnings

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Pernod Ricard SA, Key Facts
Pernod Ricard SA, Key Employees
Pernod Ricard SA, Key Employee Biographies
Pernod Ricard SA, Major Products and Services
Pernod Ricard SA, History
Pernod Ricard SA, Subsidiaries
Pernod Ricard SA, Key Competitors
Pernod Ricard SA, Ratios based on current share price
Pernod Ricard SA, Annual Ratios
Pernod Ricard SA, Annual Ratios (Cont.1)
Pernod Ricard SA, Annual Ratios (Cont.2)
Pernod Ricard SA, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Pernod Ricard SA, Performance Chart (2013 - 2017)
Pernod Ricard SA, Ratio Charts

COMPANIES MENTIONED

Remy Cointreau
Diageo Plc

Davide Campari-Milano SpA
Constellation Brands Inc
Carlton & United Breweries
Brown-Forman Corporation
Bacardi Ltd

I would like to order:

Product name: Pernod Ricard SA (RI) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/P99C88F6A90EN.html>
Product ID: P99C88F6A90EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/P99C88F6A90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**