

# Peet's Coffee & Tea Inc: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/P784B754F41EN.html>

Date: March 2018

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: P784B754F41EN

## Abstracts

### SYNOPSIS

Timetric's 'Peet's Coffee & Tea Inc : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Peet's Coffee & Tea Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Peet's Coffee & Tea Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Peet's Coffee & Tea Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Peet's Coffee & Tea, Inc. (Peet's) is a specialty coffee roaster. The company is primarily involved in marketing of fresh roasted whole bean coffee and tea. It offers a range of coffee and tea beverages, and other related products under the brands of Espresso Forte, Peet's, Peet's Coffee & Tea, Gaia Organic Blend, Garuda Blend and among others. Peet's sells its products through multiple distribution channels, which include the grocery stores, retail stores, home delivery, office, restaurants and foodservice accounts. It also merchandises cups, mugs, t-shirts, caps and other coffee and tea products through online. It operates a network of stores across the states of the US. Peet's is headquartered in Emeryville, California, the US.

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