

Parsons Corporation - Strategic SWOT Analysis Review

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Parsons Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Parsons Corporation (Parsons) is an engineering, construction, technical, and management services company. It provides services to infrastructure, transportation, water, telecommunications, aviation, education, healthcare and life sciences sectors. The company also provides technical and management solutions to federal, regional and local government agencies and private industries as well as design and planning services, including design management; development planning and infrastructure; transport, network, and regeneration planning; and energy design services. Parsons also offers inspection services, including building surveying, plant assessment, and plant performance; environmental services including environmental permitting and management systems, sustainable design solutions in building and sustainable energy development. The company operates across North America, the Middle East, Europe and South-East Asia. Parsons is headquartered in Pasadena, California, the US.

Parsons Corporation Key Recent Developments

Jul 13,2017: Parsons' creative teams win 13 Inhouse Graphic Design Awards to earn top 10 status nationwide

Jul 10,2017: Parsons welcomes Krull as VP and Rail, Transit & Industrial Systems sector manager

Jun 08,2017: Parsons' I-80 SMART Corridor Project named Operational Efficiency Project of the Year

May 22,2017: Parsons wins Honor Award for Gateway National Recreation Area – West Pond Environmental Assessment

May 17,2017: McMorrow appointed as President of Parsons Enterprises

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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May 17, 2017: McMorrow appointed as President of Parsons Enterprises

May 16, 2017: Radeloff joins Parsons as Senior Vice President and Texas Infrastructure Leader

Apr 10, 2017: Parsons appoints new executive vice president for logistics and training division

Mar 30, 2017: Parsons appoints vice president and Western Regional Transit and rail manager

Mar 23, 2017: Parsons appoints vice president and rail systems lead for New York and New Jersey region

Mar 21, 2017: Parsons appoints new vice president and program director

Mar 20, 2017: Parsons Awarded Regional Water Reclamation Facility Upgrade and Expansion Project for Elsinore Valley Municipal Water District

Mar 09, 2017: Parsons appoints EVP of business development for federal business unit

Mar 07, 2017: Parsons appoints new senior vice president of international for federal business unit

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COMPANIES MENTIONED

The Whiting-Turner Contracting Company

Jacobs Engineering Group Inc.

J.E. Dunn Construction Group, Inc.

Fluor Corporation

Bechtel Corporation

AECOM

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