

Parsons Corporation - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/PAF861F8F36EN.html
Date:	March 14, 2018
Pages:	43
Price:	US\$ 125.00
ID:	PAF861F8F36EN

Parsons Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Parsons Corporation (Parsons) is an engineering, construction, technical, and management services company. The company's portfolio of services include asset management, construction engineering and inception, design, intelligent transportation systems, planning, positive train control, technology, traffic incident management, construction, cyber security, disaster response, mission support, program and construction management, smart cities, toll services and vehicle inspection and compliance. It caters to airport, communications, energy and chemicals, infrastructure, ports and harbors, roads, bridges, tunnels, water and wastewater, defense, environment, rail transit systems and security. The company operates in Bahrain, Canada, France, Hong Kong, Oman, Qatar, Saudi Arabia, Turkey, the UAE, the UK and Northern Ireland. Parsons is headquartered in Pasadena, California, the US.

Parsons Corporation Key Recent Developments

Feb 12,2018: Parsons Named as One of the World's Most Ethical Companies by the Ethisphere Institute for Ninth Year in a Row

Feb 02,2018: Parsons Welcomes Joseph Averkamp as Vice President Systems Product Sales Lead

Jan 16,2018: Parsons appoints Eric Redman as vice president and systems product sales lead

Jan 04,2018: Parsons appoints Brett Jones as vice president, business development

Jan 04,2018: Parsons appoints Daniel Louis as vice president, transport division

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Feb 02, 2018: Parsons Welcomes Joseph Averkamp as Vice President Systems Product Sales Lead
Oct 02, 2017: Ellis to retire as Parsons General Counsel; Kolloway named as successor
Sep 18, 2017: Parsons hires key personnel for Middle East Africa Built Environment Division
Sep 18, 2017: Parsons hires key personnel for Middle East Africa Built Environment Division
Sep 12, 2017: Wolski joins Parsons as Vice President, Business Development

Aug 31, 2017: Four Parsons projects among finalists in America's Transportation Awards
Aug 30, 2017: Parsons appoints McCall as Toronto infrastructure market leader
Aug 29, 2017: Parsons celebrates ENR Midwest's Best Project Award
Aug 02, 2017: Ortega joins Parsons as Vice President and Senior Bid Director

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COMPANIES MENTIONED

ARCADIS
HDR, Inc.
CDM Smith Inc
AECOM
Bechtel Corporation
Balfour Beatty Plc
Jacobs Engineering Group Inc
The Whiting-Turner Contracting Co
Fluor Corporation
J.E. Dunn Construction Group Inc

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