

Paraguay Telecom Operators Country Intelligence Report

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Abstracts

Paraguay Telecom Operators Country Intelligence Report

SUMMARY

Paraguay: Country Intelligence Report, a new Country Intelligence Report by GlobalData, provides an executive-level overview of the telecommunications market in Paraguay today, with detailed forecasts of key indicators up to 2024. Published annually, the report provides detailed analysis of the near-term opportunities, competitive dynamics, and evolution of demand by service type and technology/platform across the fixed telephony, broadband, mobile, and pay-TV segments, as well as a review of key regulatory trends.

The telecom service revenue growth in the Paraguay over 2019-2024 will be led by revenue growth in mobile data, fixed broadband, and pay-TV segments. Mobile data will be the largest contributing segment over 2019-2024 driven by increasing mobile Internet usage, rising data ARPU and the growing adoption of mobile Internet packages. Going forward, the government will focus on nationwide fiber-optic network project to further improve fixed broadband connectivity in the country. Pay TV revenue will increase over the forecast period, with steady growth in DTH and cable accounts.

The Country Intelligence Report provides in-depth analysis of the following -

Demographic and macroeconomic context in Paraguay.

The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining

to spectrum licensing, national broadband plans, tariff regulation, and more.

Telecom and pay-TV services market outlook: analysis as well as historical figures and forecasts of service revenue from the fixed telephony, broadband, mobile voice, mobile data and pay-TV markets.

The competitive landscape: an examination of the positioning of leading players in the telecom and pay-TV services market as well as subscription market shares across segments.

Company snapshots: analysis of the financial position of leading service providers in the telecom and pay-TV markets.

Underlying assumptions behind our published base-case forecasts, as well as potential market developments that would alter, either positively or negatively, our base-case outlook.

SCOPE

Overall telecom service revenue in Paraguay will grow at a CAGR of 2.6% during 2019-2024.

Mobile revenue will account for 33.8% of total telecom revenue in 2019, driven by increasing adoption of mobile broadband services with higher ARPU plans.

4G will overtake 3G as the leading technology from 2022 and account for a majority 51.7% share by 2024 led by investments in acquisition of 4G/LTE spectrum by operators and focus on improving mobile network coverage in the country by modernizing existing 4G sites.

The top two mobile operators, Tigo Paraguay and Personal, will account for 79% of total mobile subscriptions in 2019. We expect the competition to intensify over the forecast period.

REASONS TO BUY

This Country Intelligence Report offers a thorough, forward-looking analysis of the Paraguay's telecommunications markets, service providers and key opportunities in a concise format to help executives build proactive and profitable growth strategies.

Accompanying GlobalData's Forecast products, the report examines the assumptions and drivers behind ongoing and upcoming trends in the Paraguay's mobile communications, fixed telephony and broadband markets, including the evolution of service provider market shares.

With more than 20 charts and tables, the report is designed for an executive-level audience, boasting presentation quality.

The report provides an easily digestible market assessment for decision-makers built around in-depth information gathered from local market players, which enables executives to quickly get up to speed with the current and emerging trends in the Paraguay's telecommunications markets.

The broad perspective of the report coupled with comprehensive, actionable detail will help operators, equipment vendors and other telecom industry players succeed in the challenging telecommunications market in the Paraguay.

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