

Paragon Union Berhad (PARAGON): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/P4D76C97690EN.html>

Date: September 2017

Pages: 33

Price: US\$ 125.00 (Single User License)

ID: P4D76C97690EN

Abstracts

SYNOPSIS

Timetric's 'Paragon Union Berhad (PARAGON): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Paragon Union Berhad"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Paragon Union Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Paragon Union Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Paragon Union Berhad (Paragon) is an investment holding. It principally manufactures, distributes, and trades car and commercial carpets, rugs and automotive components. The company's portfolio of products includes car carpets and components, machine-tufted carpets, axminster carpets, carpet tiles, needle punch carpets, rare tray, floor carpet, insulator dashboard, engine room insulator, insulator, floor mat, soft trim and luggage floor. In addition, the company offers machine molded car carpets, floor mats and car mats, dash insulators, pad silencers, rear trays and trunk mat, and silencer. It provides carpets for use in commercial buildings, hotels, condominiums, embassies, residences hospitals, and mosques. Key Clientele of the company includes: Oriental Group of Restaurant, Grand Millennium KL, Universiti Malaysia Terengganu, TGV Cinemas, Koperasi Felda Hotel, Swiss Inn JB, Park Royel Hotel-KL, Universiti Teknologi Petronas, , Honda, Nissan, GM Korea, Suzuki, BMW, Peugeot, Isuzu and Volvo. Paragon is headquartered in Cheras, Selangor, Malaysia.

Contents

1 PARAGON UNION BERHAD - BUSINESS ANALYSIS

- 1.1 Paragon Union Berhad - Company Overview
- 1.2 Paragon Union Berhad - Business Description
- 1.3 Paragon Union Berhad - Major Products and Services

2 PARAGON UNION BERHAD - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Paragon Union Berhad - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Paragon Union Berhad - Key Financial Performance Indicators
 - 2.2.1 Paragon Union Berhad - Revenue and Operating Profit
 - 2.2.2 Paragon Union Berhad - Asset and Liabilities
 - 2.2.3 Paragon Union Berhad - Gearing Ratio
 - 2.2.4 Paragon Union Berhad - Operational Efficiency
 - 2.2.5 Paragon Union Berhad - Solvency
 - 2.2.6 Paragon Union Berhad - Valuation
- 2.3 Paragon Union Berhad - Competitive Benchmarking
 - 2.3.1 Paragon Union Berhad - Market Capitalization
 - 2.3.2 Paragon Union Berhad - Efficiency
 - 2.3.3 Paragon Union Berhad - Valuation
 - 2.3.4 Paragon Union Berhad - Turnover – Inventory and Asset
 - 2.3.5 Paragon Union Berhad - Liquidity

3 PARAGON UNION BERHAD - SWOT ANALYSIS

- 3.1 Paragon Union Berhad - SWOT Analysis - Overview
- 3.2 Paragon Union Berhad - Strengths
- 3.3 Paragon Union Berhad - Weaknesses
- 3.4 Paragon Union Berhad - Opportunities
- 3.5 Paragon Union Berhad - Threats

4 PARAGON UNION BERHAD - COMPANY STATEMENT

5 PARAGON UNION BERHAD - HISTORY

6 PARAGON UNION BERHAD - KEY EMPLOYEES

7 PARAGON UNION BERHAD - KEY EMPLOYEE BIOGRAPHIES

8 PARAGON UNION BERHAD - LOCATIONS AND SUBSIDIARIES

8.1 Paragon Union Berhad - Head Office

8.2 Paragon Union Berhad - Other Locations and Subsidiaries

9 APPENDIX

9.1 Methodology

9.2 Ratio Definitions

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Paragon Union Berhad - Major Products and Services

Table 2: Paragon Union Berhad - Key Ratios - Annual

Table 3: Paragon Union Berhad - Key Ratios - Interim

Table 4: Paragon Union Berhad - Key Capital Market Indicators

Table 5: Paragon Union Berhad - History

Table 6: Paragon Union Berhad - Key Employees

Table 7: Paragon Union Berhad - Key Employee Biographies

Table 8: Paragon Union Berhad - Subsidiaries

List Of Figures

LIST OF FIGURES

- Figure 1: Paragon Union Berhad - Total Income and Net Profit
- Figure 2: Paragon Union Berhad - Financial Position
- Figure 3: Paragon Union Berhad - Gearing Ratio
- Figure 4: Paragon Union Berhad - Operational Efficiency
- Figure 5: Paragon Union Berhad - Solvency
- Figure 6: Paragon Union Berhad - Valuation
- Figure 7: Paragon Union Berhad - Market Capitalization
- Figure 8: Paragon Union Berhad - Efficiency
- Figure 9: Paragon Union Berhad - Valuation
- Figure 10: Paragon Union Berhad - Turnover – Inventory and Asset
- Figure 11: Paragon Union Berhad - Liquidity

I would like to order

Product name: Paragon Union Berhad (PARAGON): Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/P4D76C97690EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4D76C97690EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970