

Panera Bread Company - Strategic SWOT Analysis Review

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Abstracts

Panera Bread Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Panera Bread Company (Panera Bread) is a bakery company that owns and franchises chain of bakery-cafes. It offers daily baked goods, made-to-order sandwiches, soups, prepared and hand-tossed salads, pasta dishes, and custom roasted coffees and cafe beverages. The company also offers breakfast assortments, sandwiches, salads, soups, pasta dishes, drinks, and bakery items through its Panera Catering nation-wide catering service. Panera Bread operates its retail bakery-cafe facilities through Panera Bread, Saint Louis Bread Co. and Paradise Bakery & Cafe names. It owns and operates bakery-cafes in urban, suburban, shopping centers, college campuses, hospitals and strip and regional mall facilities across the US and Canada. Panera Bread is headquartered in St. Louis, Missouri, the US.

Panera Bread Company Key Recent Developments

Nov 09,2017: Panera founder to step down as CEO

Jul 24,2017: Panera Bread to hire 185 for new local delivery service

Jul 17,2017: Panera to bring delivery service to Cincinnati, create 120 new jobs

Jul 16,2017: Panera Bread hiring at baking facility in West Chester

Jul 13,2017: Panera plans to hire 118 delivery drivers for Seattle-Tacoma

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Apr 26, 2017: Panera Bread reports Q1 2017 results
Apr 25, 2017: Panera to add 10,000 new jobs
Jan 14, 2017: Panera Bread announces that its US food menu is now 100% clean

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COMPANIES MENTIONED

Starbucks Corporation
Atlanta Bread Company International, Inc.
Cosi, Inc.
TCF Co. LLC
Dunkin' Donuts Inc
Coco's Bakery Restaurants Inc
Corner Bakery Cafe
Yum! Brands, Inc.
Chipotle Mexican Grill, Inc.

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