

PacifiCorp - Strategic SWOT Analysis Review

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Abstracts

PacifiCorp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

PacifiCorp, formerly Pacific Power & Light Company, is a vertically integrated electric utility that generates, transmits and distributes electricity. It generates electricity through various energy sources including coal, natural gas, hydro, wind, hydro and geothermal. The company serves residential, commercial, industrial and other customers in portions of Utah, Oregon, Wyoming, Washington, Idaho and California. It also undertakes procuring and selling of electricity with public and private utilities, energy marketing companies and incorporated municipalities on a wholesale basis. The company's target markets include agriculture, manufacturing, forest products, food processing, technology, government, primary metals, mining or extraction of natural resources, and technology. It operates as a subsidiary of Berkshire Hathaway Energy Company. PacifiCorp is headquartered in Portland, Oregon, the US.

PacifiCorp Key Recent Developments

Apr 04,2017: Rocky Mountain Power Plans to Power the Future With More Wind, Solar and Transmission Lines

Dec 22,2016: Energy Department Announces \$18 Million Investment to Accelerate the Development of Plug-In Electric Vehicles and Use of Other Alternative Fuels

Nov 02,2016: PacifiCorp performs inspection at Lemolo 1 hydro dam in Oregon

Oct 27,2016: PacifiCorp discovers new leak at Bend hydro facility in Oregon

Sep 23,2016: The Klamath River Renewal Corporation Begins Implementation of Klamath Hydroelectric Settlement Agreement

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Sep 01, 2016: Craig Station owners, regulators and environmental groups reach agreement on proposed revisions to Colorado regional haze plan

May 20, 2016: UpWind Solutions signs service contract for 1.75 GW of GE 1.5 MW turbines

Apr 06, 2016: Two New Klamath Basin Agreements Carve out Path for Dam Removal and Provide Key Benefits to Irrigators

Mar 31, 2016: PacifiCorp Files Updated Integrated Resource Plan

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COMPANIES MENTIONED

Salem Electric
Portland General Electric Company
Idaho Power Company
Douglas Electric Cooperative Inc
Central Electric Cooperative Inc
Alabama Power Company

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