

# Owensboro Municipal Utilities - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/O466B7FFA86EN.html>

Date: December 2021

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: O466B7FFA86EN

## Abstracts

Owensboro Municipal Utilities - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – GlobalData's summarization of the company's business strategy.

**SWOT analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Owensboro Municipal Utilities (OMU) is a municipally owned electric and water utility services provider. It generates, transmits and supplies electricity. It generates electricity using coal-fired generating units. The utility provides water broadband, advanced metering and security lightening services. It operates water treatment plants and power production facility. It delivers power, water and telecommunication services to customers including through substations, pad mount transformers, power lines and poles, transmission lines and poles, water storage towers, pump stations and others. It manages customer service center, training and development center and delivery facility. The agency serves to the residential, commercial and industrial customers of Owensboro. OMU is headquartered in Owensboro, Kentucky, the US.

### Owensboro Municipal Utilities Key Recent Developments

Nov 18,2020: Maintenance power outages planned in Thoroughbred Acres Area

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Owensboro Municipal Utilities - Key Facts  
Owensboro Municipal Utilities - Key Employees  
Owensboro Municipal Utilities - Major Products and Services  
Owensboro Municipal Utilities - History  
Owensboro Municipal Utilities - Company Statement  
Owensboro Municipal Utilities - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Owensboro Municipal Utilities - Business Description  
Product Category: BAB Interest Subsidy  
Performance  
Product Category: City of Owensboro and Schools  
Performance  
Product Category: Commercial  
Performance  
Product Category: Financial Hedge Gain (Loss)  
Performance  
Product Category: GSP  
Performance  
Product Category: GSS  
Performance  
Product Category: Miscellaneous Operating Revenues  
Performance  
Product Category: Residential  
Performance  
Product Category: Telecommunications  
Performance  
Product Category: Unbilled Revenue  
Performance  
Product Category: Water System  
Performance

Product Category: Wholesale Power Sales

Performance

Owensboro Municipal Utilities - SWOT Analysis

SWOT Analysis - Overview

Owensboro Municipal Utilities - Strengths

Owensboro Municipal Utilities - Weaknesses

Owensboro Municipal Utilities - Opportunities

Owensboro Municipal Utilities - Threats

Owensboro Municipal Utilities - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Nov 18, 2020: Maintenance power outages planned in Thoroughbred Acres Area

### **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

- Owensboro Municipal Utilities, Key Facts
- Owensboro Municipal Utilities, Key Employees
- Owensboro Municipal Utilities, Major Products and Services
- Owensboro Municipal Utilities, History
- Owensboro Municipal Utilities, Other Locations
- Owensboro Municipal Utilities, Key Competitors

## I would like to order

Product name: Owensboro Municipal Utilities - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/O466B7FFA86EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O466B7FFA86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970