

Owen Mumford Ltd - Strategic SWOT Analysis Review

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Abstracts

Owen Mumford Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Owen Mumford Ltd (Owen Mumford) is a medical device company that designs, manufactures and markets diagnostic equipment and disposables. The company offers injection pens and needles, blood sampling lancets, eye care solutions, neuropathy screening devices, vaginal dilators. These products find application in the diagnosis, monitoring, treatment and management of conditions such as allergy reaction testing, cancer, cholesterol, diabetes, migraine, multiple sclerosis, Parkinson's, point of care and rheumatoid arthritis, among others. Owen Mumford serves hospitals, healthcare professionals and patients across the world. The company markets its products through direct sales offices, and a network of distributors in over 60 countries. Owen Mumford is headquartered in Oxfordshire, the UK.

Owen Mumford Ltd Key Recent Developments

Jul 27,2021: Owen Mumford receives RoSPA gold award for health and safety achievements

Jun 28,2021: Owen Mumford achieves B Corp certification

Jun 11,2020: Owen Mumford appoints new Director of Research & Development

Apr 08,2020: Owen Mumford donates medical supplies for Georgia's Healthcare System

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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