

# Otto Bock HealthCare GmbH - Strategic SWOT Analysis Review

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## Abstracts

Otto Bock HealthCare GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

## Highlights

Otto Bock HealthCare GmbH (Otto Bock), a group company of Otto Bock Holding GmbH & Co. KG, is a medical device company that manufactures and distributes prosthetic and orthotic devices. It also offers mobility and seating solutions for the physically disabled adults and children. The product portfolio of the company includes prosthetics for limbs, joints, breasts, and extremities; wheelchairs, custom seating, walkers, and support and compression stockings; and back support bandages and shower seats. It offers an extensive range of patient care and professional services through its supply centers the world over. The company, along with its subsidiaries, operates in Europe, Asia-Pacific, Americas and Africa. Otto Bock is headquartered in Duderstadt, Germany.

### Otto Bock HealthCare GmbH Key Recent Developments

Jun 13,2018: Ottobock Appoints Philipp Schulte-Noelle As CFO

May 03,2018: Sarik Weber named Chief Digital Officer of Ottobock

Jan 25,2018: Otto Bock HealthCare: Arne Jorn joins medtech manufacturer

May 23,2017: Integrum's first delivery to Ottobock in the United States

May 10,2017: Bioness and Ottobock Announce Strategic European Distribution Partnership

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Touch Bionics Limited

The Ohio Willow Wood Company

Permobil AB

Ossur hf

medi GmbH & Co KG

Endolite North America Ltd.

DJO Finance LLC

DeRoyal Industries Inc

BSN medical GmbH

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