

OTP Bank Nyrt. (OTP): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'OTP Bank Nyrt. (OTP): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'OTP Bank Nyrt.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'OTP Bank Nyrt.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'OTP Bank Nyrt.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

OTP Bank Nyrt (OTP Bank) is a banking service provider. It offers a wide range of banking solutions to individual and corporate clients. Key products offered by the bank includes current accounts, business accounts, foreign currency accounts, retirement saving accounts, securities accounts, personal loans, corporate loans, business cards, credit cards, debit cards, OTP bonds, and government bonds. Services offered by the bank includes private banking, cash management, liquidity management, wealth planning services, investment services, fund management services, internet banking, mobile banking, and telephone banking services. The bank operates through its branches and ATMs across Hungary. It operates in Hungary, Romania, Slovakia, Croatia, Bulgaria, Russia, Ukraine, Montenegro, and Serbia. OTP Bank is headquartered in Budapest, Hungary.

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COMPANIES MENTIONED

OTP Bank Nyrt.

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