

# OSRAM Opto Semiconductors GmbH - Strategic SWOT Analysis Review

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## Abstracts

OSRAM Opto Semiconductors GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

OSRAM Opto Semiconductors GmbH (OSRAM Opto Semiconductors), a subsidiary of OSRAM GmbH, develops, manufactures and markets semiconductor components. The company offers LEDs, which generate light for various lighting applications; and other opto-semiconductors, which emit invisible light, and ones that receive light convert it into signals. It serves to communications and industrial applications and automotive industry. OSRAM Opto Semiconductors operates in Regensburg, Germany; Penang, Malaysia; Sunnyvale, California; and Novi, Michigan. OSRAM Opto Semiconductors is headquartered in Regensburg, Germany.

## **OSRAM Opto Semiconductors GmbH Key Recent Developments**

Jul 24,2019: New, robust Osram LED extends the day

Apr 10,2019: SmartVIZ project explores innovative visualization technologies with micro LEDs

Nov 15,2018: Osram presents long-life LED for general lighting

Oct 08,2018: For the first time, standardized LED signal lamps from Osram are lighting up lamps from Koito in the new Toyota Corolla Sport

Oct 04,2018: Osram and mantro present sensor for efficient building management

## **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Westinghouse Lighting Corp  
Vishay Intertechnology Inc  
USHIO America Inc  
T-Systems International GmbH  
Infineon Technologies AG  
Novaled GmbH

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