

# OSRAM Opto Semiconductors GmbH - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/OA33242C88BEN.html>

Date: December 2019

Pages: 35

Price: US\$ 125.00 (Single User License)

ID: OA33242C88BEN

## Abstracts

OSRAM Opto Semiconductors GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

OSRAM Opto Semiconductors GmbH (OSRAM Opto Semiconductors), a subsidiary of OSRAM GmbH, develops, manufactures and markets semiconductor components. The company offers LEDs, which generate light for various lighting applications; and other opto-semiconductors, which emit invisible light, and ones that receive light convert it into signals. It serves to communications and industrial applications and automotive industry. OSRAM Opto Semiconductors operates in Regensburg, Germany; Penang, Malaysia; Sunnyvale, California; and Novi, Michigan. OSRAM Opto Semiconductors is headquartered in Regensburg, Germany.

## **OSRAM Opto Semiconductors GmbH Key Recent Developments**

Jul 24,2019: New, robust Osram LED extends the day

Apr 10,2019: SmartVIZ project explores innovative visualization technologies with micro LEDs

Nov 15,2018: Osram presents long-life LED for general lighting

Oct 08,2018: For the first time, standardized LED signal lamps from Osram are lighting up lamps from Koito in the new Toyota Corolla Sport

Oct 04,2018: Osram and mantro present sensor for efficient building management

## **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

OSRAM Opto Semiconductors GmbH - Key Facts  
OSRAM Opto Semiconductors GmbH - Key Employees  
OSRAM Opto Semiconductors GmbH - Key Operational Employees  
OSRAM Opto Semiconductors GmbH - Major Products and Services  
OSRAM Opto Semiconductors GmbH - History  
OSRAM Opto Semiconductors GmbH - Company Statement  
OSRAM Opto Semiconductors GmbH - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
OSRAM Opto Semiconductors GmbH - Business Description  
OSRAM Opto Semiconductors GmbH - SWOT Analysis  
SWOT Analysis - Overview  
OSRAM Opto Semiconductors GmbH - Strengths  
OSRAM Opto Semiconductors GmbH - Weaknesses  
OSRAM Opto Semiconductors GmbH - Opportunities  
OSRAM Opto Semiconductors GmbH - Threats  
OSRAM Opto Semiconductors GmbH - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Jul 24, 2019: New, robust Osram LED extends the day  
Apr 10, 2019: SmartVIZ project explores innovative visualization technologies with micro LEDs  
Nov 15, 2018: Osram presents long-life LED for general lighting  
Oct 08, 2018: For the first time, standardized LED signal lamps from Osram are lighting up lamps from Koito in the new Toyota Corolla Sport  
Oct 04, 2018: Osram and mantro present sensor for efficient building management  
Sep 27, 2018: Automotive lighting of the future: Osram’s Oslon Boost HX opens up new concepts  
Sep 12, 2018: Automechanika 2018: OSRAM is setting new standards in LED technology

Sep 11, 2018: Osram receives the Automechanika 2018 innovation award

Jun 26, 2018: Bavaria's most sustainable conference and congress centre relies on LED lighting solutions from Osram

Jun 05, 2018: NASA taps Osram to support its Food Production Research

## **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

OSRAM Opto Semiconductors GmbH, Key Facts  
OSRAM Opto Semiconductors GmbH, Key Employees  
OSRAM Opto Semiconductors GmbH, Key Operational Employees  
OSRAM Opto Semiconductors GmbH, Major Products and Services  
OSRAM Opto Semiconductors GmbH, History  
OSRAM Opto Semiconductors GmbH, Subsidiaries  
OSRAM Opto Semiconductors GmbH, Key Competitors

### COMPANIES MENTIONED

Westinghouse Lighting Corp  
Vishay Intertechnology Inc  
USHIO America Inc  
T-Systems International GmbH  
Infineon Technologies AG  
NovaLED GmbH

## I would like to order

Product name: OSRAM Opto Semiconductors GmbH - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/OA33242C88BEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA33242C88BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970