

# Ortho-Clinical Diagnostics Inc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/ODDFB328158EN.html>

Date: September 2020

Pages: 31

Price: US\$ 125.00 (Single User License)

ID: ODDFB328158EN

## Abstracts

Ortho-Clinical Diagnostics Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Ortho-Clinical Diagnostics Inc (OCD), a subsidiary of The Carlyle Group LP is a provider of in vitro diagnostic products and services. The company designs, develops, manufactures and distributes in-vitro diagnostic products. It serves clinical laboratories by providing comprehensive solutions for screening, diagnosing, monitoring and confirming diseases early. It also serves the global transfusion medicine community by offering donor screening and blood typing products. The company's major services include e-connectivity, customer service and support, product training and consulting services. The company has manufacturing facilities in Rochester, New York; and offers products and services in North America, Latin America, Europe and Asia Pacific. Ortho-Clinical is headquartered in Raritan, New Jersey, the US.

### Ortho-Clinical Diagnostics Inc Key Recent Developments

Sep 01,2020: Ortho announces board of director appointments

May 14,2019: Ortho Clinical Diagnostics to host 4th Annual Hospital C-Suite Summit in Singapore

Mar 21,2019: Ortho Clinical Diagnostics and Leadman Biochemistry introduce new MicroTip partnership assays in China

Feb 25,2019: Ortho Clinical Diagnostics wins Stevie Award for customer service and support

Jan 28,2019: Ortho Clinical Diagnostics names Robert Yates as Next Chairman and CEO

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Ortho-Clinical Diagnostics Inc - Key Facts  
Ortho-Clinical Diagnostics Inc - Key Employees  
Ortho-Clinical Diagnostics Inc - Key Employee Biographies  
Ortho-Clinical Diagnostics Inc - Major Products and Services  
Ortho-Clinical Diagnostics Inc - History  
Ortho-Clinical Diagnostics Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Ortho-Clinical Diagnostics Inc - Business Description  
Ortho-Clinical Diagnostics Inc - SWOT Analysis  
SWOT Analysis - Overview  
Ortho-Clinical Diagnostics Inc - Strengths  
Ortho-Clinical Diagnostics Inc - Weaknesses  
Ortho-Clinical Diagnostics Inc - Opportunities  
Ortho-Clinical Diagnostics Inc - Threats  
Ortho-Clinical Diagnostics Inc - Key Competitors

### **SECTION 3 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals By Year, 2014 to YTD 2020  
Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals By Type, 2014 to YTD 2020  
Ortho-Clinical Diagnostics Inc, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Sep 01, 2020: Ortho announces board of director appointments  
May 14, 2019: Ortho Clinical Diagnostics to host 4th Annual Hospital C-Suite Summit in Singapore  
Mar 21, 2019: Ortho Clinical Diagnostics and Leadman Biochemistry introduce new MicroTip partnership assays in China  
Feb 25, 2019: Ortho Clinical Diagnostics wins Stevie Award for customer service and

support

Jan 28, 2019: Ortho Clinical Diagnostics names Robert Yates as Next Chairman and CEO

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Ortho-Clinical Diagnostics Inc, Key Facts  
Ortho-Clinical Diagnostics Inc, Key Employees  
Ortho-Clinical Diagnostics Inc, Key Employee Biographies  
Ortho-Clinical Diagnostics Inc, Major Products and Services  
Ortho-Clinical Diagnostics Inc, History  
Ortho-Clinical Diagnostics Inc, Other Locations  
Ortho-Clinical Diagnostics Inc, Subsidiaries  
Ortho-Clinical Diagnostics Inc, Key Competitors  
Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals By Year, 2014 to YTD 2020  
Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals By Type, 2014 to YTD 2020  
Ortho-Clinical Diagnostics Inc, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals By Year, 2014 to YTD 2020

Ortho-Clinical Diagnostics Inc, Medical Equipment, Deals by Type, 2014 to YTD 2020

### COMPANIES MENTIONED

Beckman Coulter Inc

Siemens Healthineers AG

Abbott Laboratories

Alere Inc

F. Hoffmann-La Roche Ltd

## I would like to order

Product name: Ortho-Clinical Diagnostics Inc - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/ODDFB328158EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ODDFB328158EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970