

# Orly International, Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Orly International, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as recent developments.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Orly International, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Orly International, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Orly International, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Orly International, Inc. (Orly) is a manufacturer and distributor of beauty care products. It is specialized in producing nail care products. The company's product portfolio includes base coats, top coats, nail strengtheners, quick-dry agents, cuticle care, polish removers and repair products, nail whitener, nail files, hydrating cremes, pedicure spa, sheer radiance lotions, subtle sheers hand spa kits, pedicure spa kits and others. Orly's products are marketed under Orly brand in the US and globally. Its products are distributed internationally to salons and spas through beauty supply stores, including Ulta and Sally Beauty. Orly is headquartered in Los Angeles, California, the US.

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Orly International, Inc.

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