

Orchids Paper Products Co - Strategic SWOT Analysis Review

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Date: April 2021

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: O4E4B4506DDEEN

Abstracts

Orchids Paper Products Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Orchids Paper Products Co (Orchids Paper) is a manufacturer and supplier of parent rolls and converted products. Orchids Paper provides bathroom tissues, paper towels, and paper napkins. The company markets its products under the brand names such as Orchids Supreme, Clean Scents, Trends, Tackle, Colortex, My Size, Velvet, Big Mopper, Fabrica, Truly Green, Virtue, Big Quality and Golden Gate Paper. The company provides its products to discount retailers, dollar stores, club stores, grocery stores, convenience stores, grocery wholesalers, mass merchandisers, cooperatives, janitorial supply stores and foodservice markets. It has manufacturing facilities in Oklahoma, South Carolina, the US; and Mexico. Orchids Paper is headquartered in Pryor, Oklahoma, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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