

# OraSure Technologies Inc (OSUR) - Financial and Strategic SWOT Analysis Review

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## Abstracts

OraSure Technologies Inc (OSUR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

OraSure Technologies Inc (OraSure) develops, manufactures and distributes oral fluid diagnostic and collection devices and other diagnostic products for detection and diagnosis of critical medical conditions. Its product portfolio encompasses infectious disease tests for the detection of antibodies for the HIV and Hepatitis C virus; Ebola virus, Zika virus and antigens for influenza type A and type B. OraSure also sells immunoassay tests and reagents for insurance risk assessment, substance-abuse testing and forensic toxicology applications; and products for the cryosurgical removal of warts and several other benign skin lesions. The company distributes its products to hospitals, clinics, community-based organizations and other public health organizations, distributors, clinical laboratories, and commercial and industrial entities. The company sells its products through distributors in the Americas, Europe and Asia-Pacific. OraSure is headquartered in Bethlehem, Pennsylvania, the US.

### OraSure Technologies Inc Key Recent Developments

Mar 01,2021: OraSure Technologies, Inc. Announces 2020 Full-Year and Fourth Quarter Financial Results and Provides COVID-19 Update

Nov 04,2020: OraSure Technologies announces third quarter 2020 financial results and

provides update on COVID-19 developments

Oct 21,2020: OraSure Technologies to Hold 2020 Third Quarter Earnings Conference Call Wednesday, November 4, 2020, 5:00 p.m. ET

Aug 05,2020: OraSure Technologies announces 2020 second quarter financial results and update on COVID-19 testing programs

May 12,2020: OraSure Technologies consolidates Microbiome services subsidiaries

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the

revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

OraSure Technologies Inc - Key Facts  
OraSure Technologies Inc - Key Employees  
OraSure Technologies Inc - Key Employee Biographies  
OraSure Technologies Inc - Major Products and Services  
OraSure Technologies Inc - History  
OraSure Technologies Inc - Company Statement  
OraSure Technologies Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
OraSure Technologies Inc - Business Description  
Business Segment: DNAG  
Overview  
Performance  
Business Segment: OSUR  
Overview  
Performance  
Business Segment: Other  
Performance  
Geographical Segment: Europe  
Performance  
Geographical Segment: Other Regions  
Target Markets  
Performance  
Geographical Segment: United States  
Performance  
OraSure Technologies Inc - Corporate Strategy  
OraSure Technologies Inc - SWOT Analysis  
SWOT Analysis - Overview  
OraSure Technologies Inc - Strengths  
OraSure Technologies Inc - Weaknesses  
OraSure Technologies Inc - Opportunities

OraSure Technologies Inc - Threats  
OraSure Technologies Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

OraSure Technologies Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021  
OraSure Technologies Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021  
OraSure Technologies Inc, Recent Deals Summary

### **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Mar 01, 2021: OraSure Technologies, Inc. Announces 2020 Full-Year and Fourth Quarter Financial Results and Provides COVID-19 Update  
Nov 04, 2020: OraSure Technologies announces third quarter 2020 financial results and provides update on COVID-19 developments  
Oct 21, 2020: OraSure Technologies to Hold 2020 Third Quarter Earnings Conference Call Wednesday, November 4, 2020, 5:00 p.m. ET  
Aug 05, 2020: OraSure Technologies announces 2020 second quarter financial results and update on COVID-19 testing programs  
May 12, 2020: OraSure Technologies consolidates Microbiome services subsidiaries  
May 06, 2020: OraSure announces 2020 first quarter financial results and provides covid-19 update  
May 05, 2020: OraSure Technologies appoints Lisa Nibauer as Infectious Disease Business Unit Lead  
Apr 08, 2020: OraSure Technologies appoints David J. Shulkin, M.D. to board of directors  
Feb 19, 2020: OraSure announces 2019 full year and fourth quarter financial results

### **SECTION 6 – APPENDIX**

[Methodology](#)  
[Ratio Definitions](#)  
[About GlobalData](#)  
[Contact Us](#)  
[Disclaimer](#)

## List Of Tables

### LIST OF TABLES

OraSure Technologies Inc, Key Facts  
OraSure Technologies Inc, Key Employees  
OraSure Technologies Inc, Key Employee Biographies  
OraSure Technologies Inc, Major Products and Services  
OraSure Technologies Inc, History  
OraSure Technologies Inc, Other Locations  
OraSure Technologies Inc, Subsidiaries  
OraSure Technologies Inc, Key Competitors  
OraSure Technologies Inc, Ratios based on current share price  
OraSure Technologies Inc, Annual Ratios  
OraSure Technologies Inc, Annual Ratios (Cont...1)  
OraSure Technologies Inc, Annual Ratios (Cont...2)  
OraSure Technologies Inc, Interim Ratios  
OraSure Technologies Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021  
OraSure Technologies Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021  
OraSure Technologies Inc, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

OraSure Technologies Inc, Performance Chart (2016 - 2020)

OraSure Technologies Inc, Ratio Charts

OraSure Technologies Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021

OraSure Technologies Inc, Medical Equipment, Deals by Type, 2015 to YTD 2021

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