

# Optiscan Imaging Ltd (OIL) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Optiscan Imaging Ltd (OIL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Optiscan Imaging Ltd (Optiscan) is a technology and product development company. It focuses on the development and application of microscopic imaging technologies for medical procedures. The company's key product is (FIVE2) ViewnVivo, a miniaturized fluorescence endo-microscope platform that brings the new generation of Optiscan's incredible imaging capability and flexibility to preclinical research. The company conducts clinical trials on microimaging in the fields of gastrointestinal endoscopy, and neurosurgery. It has distributors in China, North America, Europe, Asia and other countries. Optiscan is headquartered in Mulgrave, Australia.

### Optiscan Imaging Ltd Key Recent Developments

Jul 29,2021: OptiScan Imaging : Appointment of Ms Karen Borg

Apr 19,2021: Optiscan: Appointment of new non-executive chair

Feb 10,2021: Optiscan Imaging : Appointment of new non-executive director

Dec 16,2020: Optiscan Imaging : Appointment of Taiwan Distributor

Jul 20,2020: Government grant to support Melbourne Dental School Oral Cancer Trial

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Optiscan Imaging Ltd - Key Facts  
Optiscan Imaging Ltd - Key Employees  
Optiscan Imaging Ltd - Key Employee Biographies  
Optiscan Imaging Ltd - Major Products and Services  
Optiscan Imaging Ltd - History  
Optiscan Imaging Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Optiscan Imaging Ltd - Business Description  
Product Category: Sale of Goods  
Performance  
Product Category: Services Provided  
Performance  
Geographical Segment: China  
Performance  
Geographical Segment: Germany  
Performance  
Geographical Segment: Other  
Performance  
R&D Overview  
Optiscan Imaging Ltd - Corporate Strategy  
Optiscan Imaging Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Optiscan Imaging Ltd - Strengths  
Optiscan Imaging Ltd - Weaknesses  
Optiscan Imaging Ltd - Opportunities  
Optiscan Imaging Ltd - Threats  
Optiscan Imaging Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

Optiscan Imaging Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021

Optiscan Imaging Ltd, Medical Equipment, Deals By Type, 2015 to YTD 2021

Optiscan Imaging Ltd, Recent Deals Summary

## **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Jul 29, 2021: OptiScan Imaging : Appointment of Ms Karen Borg

Apr 19, 2021: Optiscan: Appointment of new non-executive chair

Feb 10, 2021: Optiscan Imaging : Appointment of new non-executive director

Dec 16, 2020: Optiscan Imaging : Appointment of Taiwan Distributor

Jul 20, 2020: Government grant to support Melbourne Dental School Oral Cancer Trial

## **SECTION 6 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Optiscan Imaging Ltd, Key Facts  
Optiscan Imaging Ltd, Key Employees  
Optiscan Imaging Ltd, Key Employee Biographies  
Optiscan Imaging Ltd, Major Products and Services  
Optiscan Imaging Ltd, History  
Optiscan Imaging Ltd, Subsidiaries  
Optiscan Imaging Ltd, Key Competitors  
Optiscan Imaging Ltd, Ratios based on current share price  
Optiscan Imaging Ltd, Annual Ratios  
Optiscan Imaging Ltd, Annual Ratios (Cont...1)  
Optiscan Imaging Ltd, Annual Ratios (Cont...2)  
Optiscan Imaging Ltd, Interim Ratios  
Optiscan Imaging Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021  
Optiscan Imaging Ltd, Medical Equipment, Deals By Type, 2015 to YTD 2021  
Optiscan Imaging Ltd, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Optiscan Imaging Ltd, Performance Chart (2017 - 2021)

Optiscan Imaging Ltd, Ratio Charts

Optiscan Imaging Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021

Optiscan Imaging Ltd, Medical Equipment, Deals by Type, 2015 to YTD 2021



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