

# Optimum General Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Optimum General Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Optimum General Inc."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Optimum General Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Optimum General Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Optimum General Inc. (Optimum), a subsidiary of Optimum Group, Inc, is an insurance company. The company provides a range of property and casualty insurance products and services catering to the requirements of individuals and commercial clients. Its portfolio of products includes property insurance, homeowners insurance, tenant insurance, condominium insurance and dwellings insurance. In addition, Optimum provides coverage for restaurants, garage insurance, clinic insurance, building owners risks insurance, builders risk insurance, automobile insurance, farm insurance and liability insurance. It also offers services such as claims management, brokerage and premium processing services. The company provides these solutions through a network of offices and brokers across Canada. Optimum is headquartered in Quebec, Canada.

The company reported direct premium written of CAD1693.9 million during the fiscal year 2016 (FY2016), representing an increase of 2% over FY2015. Its net premium earned was CAD124.8 million in FY2016, a decline of 0.2% over FY2015.

## Contents

### **1 OPTIMUM GENERAL INC. - BUSINESS ANALYSIS**

- 1.1 Optimum General Inc. - Company Overview
- 1.2 Optimum General Inc. - Business Description
- 1.3 Optimum General Inc. - Major Products and Services

### **2 OPTIMUM GENERAL INC. - SWOT ANALYSIS**

- 2.1 Optimum General Inc. - SWOT Analysis - Overview
- 2.2 Optimum General Inc. - Strengths
- 2.3 Optimum General Inc. - Weaknesses
- 2.4 Optimum General Inc. - Opportunities
- 2.5 Optimum General Inc. - Threats

### **3 OPTIMUM GENERAL INC. - COMPANY STATEMENT**

### **4 OPTIMUM GENERAL INC. - HISTORY**

### **5 OPTIMUM GENERAL INC. - KEY EMPLOYEES**

### **6 OPTIMUM GENERAL INC. - LOCATIONS AND SUBSIDIARIES**

- 6.1 Optimum General Inc. - Head Office
- 6.2 Optimum General Inc. - Other Locations and Subsidiaries

### **7 APPENDIX**

- 7.1 Methodology
- 7.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Optimum General Inc. - Major Products and Services

Table 2: Optimum General Inc. - History

Table 3: Optimum General Inc. - Key Employees

Table 4: Optimum General Inc. - Subsidiaries

Table 5: Optimum General Inc. - Locations

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