

OpSec Security Group Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/O00060DC021EN.html>

Date: August 2021

Pages: 20

Price: US\$ 125.00 (Single User License)

ID: O00060DC021EN

Abstracts

OpSec Security Group Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Opsec Security Group Ltd (OpSec) is a provider of anti-counterfeiting technologies. The company provides anti-counterfeiting technologies, services, and programs to combat counterfeiting, grey market diversion, and online brand protection and fraud to governments and corporations across the world. It offers wide range of solutions including advanced physical security technologies, online and e-commerce monitoring and analysis, supply chain track and trace services. OpSec has a worldwide network through its direct sales force and agents. The company operates manufacturing and software development facilities and laboratories in the UK, the US and Germany. The company has business operations across the US, Asia, Caribbean and Europe. OpSec is headquartered in Washington, Tyne and Wear, the UK.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

OpSec Security Group Ltd - Key Facts
OpSec Security Group Ltd - Key Employees
OpSec Security Group Ltd - Key Employee Biographies
OpSec Security Group Ltd - Major Products and Services
OpSec Security Group Ltd - History
OpSec Security Group Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
OpSec Security Group Ltd - Business Description
OpSec Security Group Ltd - SWOT Analysis
SWOT Analysis - Overview
OpSec Security Group Ltd - Strengths
OpSec Security Group Ltd - Weaknesses
OpSec Security Group Ltd - Opportunities
OpSec Security Group Ltd - Threats
OpSec Security Group Ltd - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

OpSec Security Group Ltd, Key Facts
OpSec Security Group Ltd, Key Employees
OpSec Security Group Ltd, Key Employee Biographies
OpSec Security Group Ltd, Major Products and Services
OpSec Security Group Ltd, History
OpSec Security Group Ltd, Other Locations
OpSec Security Group Ltd, Subsidiaries
OpSec Security Group Ltd, Key Competitors

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