

# OMV AG (OMV) - Strategic SWOT Analysis Review

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## **Abstracts**

OMV AG (OMV) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

OMV AG (OMV) is an integrated oil and gas company. It explores for, develops and produces natural gas and crude oil. The company explores oil fields in Central and Eastern Europe; North Sea; and the Middle East and Africa. It refines crude oil, and processes that into petroleum products. The company operates refineries in Austria, Germany, and Romania. OMV carries out gas transit through transport within Austria, gas storage, marketing, and trading operations. It operates natural gas transmission pipelines in Austria; holds interests in the Central European Gas Hub; and operates gasfired power plant in Romania. The company sells processed petroleum products to commercial and private customers. OMV is headquartered in Vienna, Austria.

**OMV AG Key Recent Developments** 

Mar 10,2021: New Zealand Oil & Gas applies to relinquish Petroleum Exploration Permit 55794

Feb 24,2021: OMV and POST sign declaration of intention for green hydrogen in heavy duty traffic

Feb 10,2021: OMV's digital journey reached first destination

Feb 05,2021: Thomas Gangl appointed as Borealis CEO

Feb 04,2021: OMV changes corporate structure and appoints new Executive Board member

## **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.



Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

OMV AG - Key Facts

OMV AG - Key Employees

OMV AG - Key Employee Biographies

OMV AG - Major Products and Services

OMV AG - History

**OMV AG - Company Statement** 

OMV AG - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

Affiliate

Joint Venture

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

OMV AG - Business Description

Business Segment: Downstream

Overview

Performance

**Key Stats** 

Business Segment: Upstream

Overview

Performance

Key Stats

Geographical Segment: Austria

Performance

Geographical Segment: Germany

Performance

Geographical Segment: Malaysia

Performance

Geographical Segment: New Zealand

Performance

Geographical Segment: Rest of CEE

Performance

Geographical Segment: Rest of Europe



Performance

Geographical Segment: Rest of World

Performance

Geographical Segment: Romania

Performance

Geographical Segment: Russia

Performance

Geographical Segment: United Arab Emirates

Performance

OMV AG - Corporate Strategy

OMV AG - SWOT Analysis

SWOT Analysis - Overview

OMV AG - Strengths

OMV AG - Weaknesses

**OMV AG - Opportunities** 

OMV AG - Threats

OMV AG - Key Competitors

# SECTION 3 – COMPANY'S OIL & GAS, POWER FINANCIAL DEALS AND ALLIANCES

OMV AG, Oil & Gas, Deals By Year, 2015 to YTD 2021

OMV AG, Oil & Gas, Deals By Type, 2015 to YTD 2021

OMV AG, Recent Deals Summary

#### SECTION 4 - COMPANY'S RECENT DEVELOPMENTS

Mar 10, 2021: New Zealand Oil & Gas applies to relinquish Petroleum Exploration

Permit 55794

Feb 24, 2021: OMV and POST sign declaration of intention for green hydrogen in heavy

duty traffic

Feb 10, 2021: OMV's digital journey reached first destination

Feb 05, 2021: Thomas Gangl appointed as Borealis CEO

Feb 04, 2021: OMV changes corporate structure and appoints new Executive Board

member

Jan 20, 2021: OMV: Additional petrochemical investments in Burghausen Refinery

Dec 29, 2020: Nord Stream 2 gas pipeline laying work in German waters completes

Dec 15, 2020: EG Group to acquire OMV's German filling station business for €485m

Dec 15, 2020: OMV invests around EUR 200 mn in biofuel production at Schwechat



## Refinery

Dec 15, 2020: Starting shot for "H2Accelerate": Participating companies want to jointly help emission-free hydrogen trucks achieve a breakthrough

## **SECTION 5 – APPENDIX**

Methodology About GlobalData Contact Us Disclaimer



## **List Of Tables**

#### LIST OF TABLES

OMV AG, Key Facts

OMV AG, Key Employees

OMV AG, Key Employee Biographies

OMV AG, Major Products and Services

OMV AG, History

OMV AG, Subsidiaries

OMV AG, Affiliate

OMV AG, Joint Venture

OMV AG, Key Competitors

OMV AG, Oil & Gas, Deals By Year, 2015 to YTD 2021

OMV AG, Oil & Gas, Deals By Type, 2015 to YTD 2021

OMV AG, Recent Deals Summary

Units



# **List Of Figures**

## **LIST OF FIGURES**

OMV AG, Oil & Gas, Deals By Year, 2015 to YTD 2021 OMV AG, Oil & Gas, Deals by Type, 2015 to YTD 2021



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