

Omron Healthcare Co Ltd - Strategic SWOT Analysis Review

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Omron Healthcare Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Omron Healthcare Co Ltd (Omron Healthcare), a subsidiary of Omron Corp, is a provider of medical equipment for health monitoring and therapy. The company offers blood pressure monitors, digital thermometers, body fat meters, pedometers, nebulizers, body composition monitors and electric toothbrushes for home and medical use. It also develops and sells health management software and provides health promotion services. Omron Healthcare has production sites in Dalian, China; Mie, Japan; Sao Paulo, Brazil; and Binh Duong, Vietnam; and research and development facilities in Kyoto, Japan; and Dalian, China. The company offers its products in the Americas, Europe, Africa, the Middle East and Asia-Pacific. Omron Healthcare is headquartered in Muko, Kyoto, Japan.

Omron Healthcare Co Ltd Key Recent Developments

Dec 05,2016: Cumulative Sales of Omron Blood Pressure Monitors Reach 200 Million

Apr 18,2016: Omron Healthcare develops the world's first technology to enable continuous beat-by-beat blood pressure monitoring with a wrist-attached device

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Radiant Innovation Inc
Microlife Corp
Health & Life Co Ltd
AViTA Corp

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