

Olympus Corporation (7733) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/O61747A10F9EN.html
Date:	July 25, 2017
Pages:	52
Price:	US\$ 125.00
ID:	O61747A10F9EN

Olympus Corporation (7733) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Olympus Corporation (Olympus) is a manufacturer of precision machineries and instruments. The company develops, manufactures and markets equipment and devices for medical, healthcare, imaging, information, and other industrial markets. It offers a wide range of products including digital SLR systems, digital cameras, voice recorders, film cameras, binoculars, medical endoscope and surgical products, microscopes, industrial scopes, ultrasonic and eddy current instruments, and micro cantilevers, among others. It offers these products through three business lines namely Scientific Solutions business, Camera and Audio business and Medical business. Olympus conducts its operations through subsidiaries in the Americas, Europe and Asia-Pacific. The company is headquartered in Tokyo, Japan.

Olympus Corporation Key Recent Developments

Jun 12,2017: Image Stream Medical and Olympus introduce MedPresence, the first Virtual Medical

Presence Solution for the Hospital Enterprise

Apr 03,2017: Introducing CX43 and CX33 Biological Microscopes

Mar 29,2017: Olympus announces opening date for \$12M Bartlett distribution center

Jul 21,2016: Olympus Endoscope Training Center to Open in Thailand

May 16,2016: VIDA and Olympus Expand Strategic Partnership

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Olympus Corporation - Key Facts

Olympus Corporation - Key Employees

Olympus Corporation - Major Products and Services

Olympus Corporation - History

Olympus Corporation - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

Joint Venture

SECTION 2 – COMPANY ANALYSIS

Olympus Corporation - Business Description
Business Description - Imaging Systems Business
Imaging Systems Business - Overview
Imaging Systems Business - Financials
Business Description - Medical Systems Business
Medical Systems Business - Overview
Medical Systems Business - Financials
Business Description - Others
Others - Overview
Others - Financials
Business Description - Scientific Solutions Business
Scientific Solutions Business - Overview
Scientific Solutions Business - Financials
Olympus Corporation - Corporate Strategy
Olympus Corporation - SWOT Analysis
SWOT Analysis - Overview
Olympus Corporation - Strengths
Olympus Corporation - Weaknesses
Olympus Corporation - Opportunities
Olympus Corporation - Threats
Olympus Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Olympus Corporation, Medical Equipment, Deals By Year, 2011 to YTD 2017
Olympus Corporation, Medical Equipment, Deals By Type, 2011 to YTD 2017
Olympus Corporation, Recent Deals Summary

SECTION 5 – COMPANY'S RECENT DEVELOPMENTS

Jun 12, 2017: Image Stream Medical and Olympus introduce MedPresence, the first Virtual Medical Presence Solution for the Hospital Enterprise
May 15, 2017: Calvary North Adelaide first SA hospital to offer 3D Surgical technology
May 04, 2017: Olympus Plasma Hysteroscopic Resection and Vaporization Unveiled at the 2017 American Congress of Obstetricians and Gynecologists Annual Meeting
May 04, 2017: Olympus Extends Portfolio of EndoTherapy Solutions at DDW
Oct 13, 2016: Olympus Showcases Advancements and Milestones in EndoTherapy at ACG
Jul 21, 2016: Olympus Endoscope Training Center to Open in Thailand
May 19, 2016: Olympus Launches the Olympus Knowledge Exchange System
May 19, 2016: Olympus Canada Becomes Exclusive Distributor for gGastro
May 16, 2016: VIDA and Olympus Expand Strategic Partnership
May 06, 2016: Olympus Partners with King's College Hospital to Deliver Britain's Largest 3D Surgical Endoscopy Installation and Improve Efficiency in Surgery

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Olympus Corporation, Key Facts
Olympus Corporation, Key Employees
Olympus Corporation, Major Products and Services
Olympus Corporation, History
Olympus Corporation, Other Locations
Olympus Corporation, Subsidiaries
Olympus Corporation, Joint Venture
Olympus Corporation, Key Competitors
Olympus Corporation, Ratios based on current share price
Olympus Corporation, Annual Ratios
Olympus Corporation, Annual Ratios (Cont.1)
Olympus Corporation, Annual Ratios (Cont.2)
Olympus Corporation, Medical Equipment, Deals By Year, 2011 to YTD 2017
Olympus Corporation, Medical Equipment, Deals By Type, 2011 to YTD 2017
Olympus Corporation, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Olympus Corporation, Performance Chart (2013 - 2017)
Olympus Corporation, Ratio Charts
Olympus Corporation, Medical Equipment, Deals By Year, 2011 to YTD 2017
Olympus Corporation, Medical Equipment, Deals by Type, 2011 to YTD 2017

COMPANIES MENTIONED

Precision Optics Corporation Inc
Nikon Corporation
Konica Minolta, Inc.
KARL STORZ GmbH & Co KG
Hoya Corporation
FEI Company
Dextera Surgical Inc
Cogentix Medical Inc

I would like to order:

Product name: Olympus Corporation (7733) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/O61747A10F9EN.html>
Product ID: O61747A10F9EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/O61747A10F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**