

Occidental Chemical Corporation - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/O2B37AA139AEN.html
Date:	July 27, 2017
Pages:	24
Price:	US\$ 125.00
ID:	O2B37AA139AEN

Occidental Chemical Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Occidental Chemical Corporation (OxyChem), a subsidiary of Occidental Petrochemical Corporation, is a chemical company. The company is a North American manufacturer of polyvinyl chloride (PVC) resins, chlorine and caustic soda. Its product portfolio includes basic chemicals such as chlorine and derivatives, alkali products and sodium chlorite; oxyvinyls such as pvc, vinyl chloride monomer (VCM) and catalyst products; INDSPEC including resorcinol, penacolite resins and sodium sulfate; and armand products including potassium carbonate and potassium bicarbonate. OxyChem manufactures products for the plastics, pharmaceuticals and water treatment chemicals. It has manufacturing facilities in the US, Canada and Latin America. OxyChem is headquartered in Dallas, Texas, the US.

Occidental Chemical Corporation Key Recent Developments

Feb 27,2017: OxyChem And Mexichem Announce Startup Of Their Joint Venture Ethylene Cracker In Ingleside, Texas

Apr 18,2016: Gov. Edwards And Occidental Chemical President Rob Peterson Announce \$145 Million Expansion Of Geismar Facility

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Occidental Chemical Corporation - Key Facts
Occidental Chemical Corporation - Key Employees
Occidental Chemical Corporation - Major Products and Services
Occidental Chemical Corporation - History
Occidental Chemical Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Occidental Chemical Corporation - Business Description
Occidental Chemical Corporation - Corporate Strategy
Occidental Chemical Corporation - SWOT Analysis
SWOT Analysis - Overview
Occidental Chemical Corporation - Strengths
Occidental Chemical Corporation - Weaknesses
Occidental Chemical Corporation - Opportunities
Occidental Chemical Corporation - Threats
Occidental Chemical Corporation - Key Competitors

SECTION 3 – COMPANY'S PETROCHEMICALS FINANCIAL DEALS AND ALLIANCES

Occidental Chemical Corporation, Petrochemicals, Deals By Year, 2011 to YTD 2017
Occidental Chemical Corporation, Petrochemicals, Deals By Type, 2011 to YTD 2017
Occidental Chemical Corporation, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Feb 27, 2017: OxyChem And Mexichem Announce Startup Of Their Joint Venture Ethylene Cracker In Ingleside, Texas
Apr 18, 2016: Gov. Edwards And Occidental Chemical President Rob Peterson Announce \$145 Million Expansion Of Geismar Facility

SECTION 5 – APPENDIX

Methodology

About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Occidental Chemical Corporation, Key Facts
Occidental Chemical Corporation, Key Employees
Occidental Chemical Corporation, Major Products and Services
Occidental Chemical Corporation, History
Occidental Chemical Corporation, Other Locations
Occidental Chemical Corporation, Joint Venture
Occidental Chemical Corporation, Key Competitors
Occidental Chemical Corporation, Petrochemicals, Deals By Year, 2011 to YTD 2017
Occidental Chemical Corporation, Petrochemicals, Deals By Type, 2011 to YTD 2017
Occidental Chemical Corporation, Recent Deals Summary

LIST OF FIGURES

Occidental Chemical Corporation, Petrochemicals, Deals By Year, 2011 to YTD 2017
Occidental Chemical Corporation, Petrochemicals, Deals by Type, 2011 to YTD 2017

COMPANIES MENTIONED

The Dow Chemical Company
PolyOne Corporation
Formosa Plastics Corp, U.S.A
Eastman Chemical Company
BASF SE

I would like to order:

Product name: Occidental Chemical Corporation - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/O2B37AA139AEN.html>
Product ID: O2B37AA139AEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/O2B37AA139AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**