

Oaks Hotels & Resorts Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Oaks Hotels & Resorts Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Oaks Hotels & Resorts Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Oaks Hotels & Resorts Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Oaks Hotels & Resorts Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Oaks Hotels & Resorts Limited (Oaks Hotels) manages and operates hotels, resorts and serviced apartments through Management Letting Rights (MLR) model. The company acquires MLR from the property owners and manages the properties on their behalf. Oaks Hotels manages various properties including hotels, resorts and service apartments. Its key services include operating and managing strata titled hotels and apartments, care-taking and maintaining common property, and providing additional services to the serviced apartment guests. The company's services for managing the apartments include securing lettings, accounting for rent, providing linen, and maintaining letting properties. It operates in Australia, New Zealand, Thailand and the UAE. The company operates as a subsidiary of Minor International PCL, a hospitality company. Oaks Hotels is headquartered in Sunshine Coast, Queensland, Australia.

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COMPANIES MENTIONED

Oaks Hotels & Resorts Limited

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