

# Nuo Therapeutics Inc (AURX) - Strategic SWOT Analysis Review

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## Abstracts

Nuo Therapeutics Inc (AURX) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Nuo Therapeutics Inc (Nuo Therapeutics), formerly Cytomedix, is a biomedical company that specializes in biodynamic therapies in the area of wound care. It focuses on commercializing cell-based technologies, through the regenerative capacity of the human body to initiate natural healing. The company's flagship product Aurix System, is a biodynamic hematology designed to harness a patient's innate regenerative abilities to manage a wide range of wounds. Aurix is US FDA approved platelet and plasma therapy system for managing a wide range of ulcers and exuding wounds, including venous leg ulcer, diabetic foot ulcer and pressure ulcer. The company has its facilities in Nashville, Tennessee and Durham, North Carolina. Nuo Therapeutics is headquartered in Gaithersburg, Maryland, the US.

### Nuo Therapeutics Inc Key Recent Developments

Mar 22, 2019: Nuo Therapeutics provides update on ongoing interactions with Centers for Medicare & Medicaid Services

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Osiris Therapeutics Inc  
Organogenesis Inc  
MiMedx Group Inc  
Integra LifeSciences Holdings Corp  
Derma Sciences Inc  
ConvaTec Inc.  
Bioxytran Inc

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