

# **NS Groep NV - Strategic SWOT Analysis Review**

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## **Abstracts**

NS Groep NV - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

NS Groep NV (NS) is a provider of rail and bus transportation services. It operates several high-speed trains such as Thalys, ICE International, Eurostar and TGV. NS also operates NS International Lounges at Amsterdam, Rotterdam and Schiphol stations. It carries out the management, operation and development of more than 400 stations and station areas in the Netherlands in cooperation with its partners. The company also provides equipment maintenance services, which include maintenance of rolling stock, cleaning and revision of train equipment. NS has operations in the Netherlands, the UK, Belgium, France, Ireland, and Germany. The company is headquartered in Utrecht, the Netherlands.

#### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.



**Note:** Some sections may be missing if data is unavailable for the company.



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

NS Groep NV - Key Facts

NS Groep NV - Key Employees

NS Groep NV - Major Products and Services

NS Groep NV - History

NS Groep NV - Company Statement

NS Groep NV - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

NS Groep NV - Business Description

Geographical Segment: Germany

Performance

Geographical Segment: The Netherlands

Performance

Geographical Segment: The UK

Performance

NS Groep NV - SWOT Analysis

SWOT Analysis - Overview

NS Groep NV - Strengths

NS Groep NV - Weaknesses

NS Groep NV - Opportunities

NS Groep NV - Threats

NS Groep NV - Key Competitors

#### **SECTION 3 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer



## **List Of Tables**

### **LIST OF TABLES**

NS Groep NV, Key Facts

NS Groep NV, Key Employees

NS Groep NV, Major Products and Services

NS Groep NV, History

NS Groep NV, Subsidiaries

NS Groep NV, Key Competitors



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