

# Novelis Inc: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Novelis Inc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Novelis Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Novelis Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Novelis Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Novelis Inc. (Novelis) is a subsidiary of Hindalco Industries Limited. The company is a producer of flat-rolled aluminum products and the recycler of aluminum. The company's alloy product portfolio includes 5xxx series alloy, 6xxx series alloy, 7xxx series alloy and Fusion. It serves to packaging, transportation, architectural, industrial, and consumer durables and other markets. Novelis sells its alloy products to automakers under the brand Novelis Advanz. The company also provides specialty products which can be used in architecture and building, packaging, lithography and printing, PAE casthouse equipment, transportation components, consumer goods and industrial aluminum applications. It operates product lines and recycling facilities across North America, Europe, Asia and South America. Novelis is headquartered in Atlanta, Georgia, the US.

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### COMPANIES MENTIONED

Novelis Inc

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