

Novartis AG (NOVN) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/N425DFFCE9DEN.html
Date:	February 28, 2018
Pages:	91
Price:	US\$ 125.00
ID:	N425DFFCE9DEN

Novartis AG (NOVN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Novartis AG (Novartis) is a healthcare company that focuses on the discovery, development, manufacture and marketing of prescription and generic pharmaceutical products and eye care products. It provides drugs for the treatment of cancer, cardiovascular diseases, dermatological conditions, neurological disorders, ophthalmic and respiratory diseases, immune disorders, and infections, among others. The company offers eye care products through its subsidiary, Alcon; and generic medicines and biosimilars through Sandoz. Novartis carries out research in various disease areas through The Novartis Institutes for BioMedical Research (NIBR). The company operates through a network of subsidiaries and offices in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Novartis is headquartered in Basel, Switzerland.

Novartis AG Key Recent Developments

Feb 09,2018: Novartis layoffs to start in April at closing Broomfield plant

Jan 25,2018: Roche and Novartis accused of anti-competitive conduct by EU court

Jan 24,2018: Novartis delivered good operational performance and landmark innovation in 2017, entering our next growth phase

Jan 16,2018: Another Large Pharma Implements Berkeley Lights' Beacon OptoFluidic Platform for Accelerating Antibody Discovery

Jan 11,2018: Novartis appoints Elizabeth Barrett as Oncology Head

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Novartis AG - Key Facts
Novartis AG - Key Employees
Novartis AG - Key Employee Biographies
Novartis AG - Major Products and Services
Novartis AG - History
Novartis AG - Company Statement
Novartis AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

Novartis AG - Business Description

Business Segment: Alcon

Overview

Performance

Key Stats

Business Segment: Innovative Medicines (IM)

Overview

Performance

Key Stats

Business Segment: Other Revenue

Overview

Performance

Business Segment: Sandoz

Overview

Performance

Key Stats

Geographical Segment: Americas (including the US, Canada and Latin America)

Performance

Geographical Segment: Asia, Africa, Australasia

Performance

Geographical Segment: Europe (Switzerland, Germany, France, the UK)

Performance

R&D Overview

Novartis AG - Corporate Strategy

Novartis AG - SWOT Analysis

SWOT Analysis - Overview

Novartis AG - Strengths

Novartis AG - Weaknesses

Novartis AG - Opportunities

Novartis AG - Threats

Novartis AG - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Novartis AG, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018

Novartis AG, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018

Novartis AG, Recent Deals Summary

SECTION 5 – COMPANY'S RECENT DEVELOPMENTS

Jan 25, 2018: Roche and Novartis accused of anti-competitive conduct by EU court

Jan 25, 2018: Roche and Novartis accused of anti-competitive conduct by EU court

Jan 25, 2018: Roche and Novartis accused of anti-competitive conduct by EU court
Jan 24, 2018: Novartis delivered good operational performance and landmark innovation in 2017, entering our next growth phase
Jan 16, 2018: Another Large Pharma Implements Berkeley Lights' Beacon OptoFluidic Platform for Accelerating Antibody Discovery
Jan 11, 2018: Novartis appoints Elizabeth Barrett as Oncology Head
Dec 15, 2017: Novartis announces Oncology head to retire
Nov 28, 2017: Biosimilar drugs have the potential to save more than USD 54 billion
Nov 21, 2017: Journal for ImmunoTherapy of Cancer Highlights New Single Cell Bioinformatics Tools From IsoPlexis Used To Characterize Differences in CAR-T Products
Nov 16, 2017: Biden Cancer Initiative, Michael J. Fox Foundation for Parkinson's Research, Novartis and Others Support Bridging Clinical Research & Clinical Health Care Collaborative

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Novartis AG, Key Facts
Novartis AG, Key Employees
Novartis AG, Key Employee Biographies
Novartis AG, Major Products and Services
Novartis AG, History
Novartis AG, Subsidiaries
Novartis AG, Key Competitors
Novartis AG, Ratios based on current share price
Novartis AG, Annual Ratios
Novartis AG, Annual Ratios (Cont.1)
Novartis AG, Annual Ratios (Cont.2)
Novartis AG, Interim Ratios
Novartis AG, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018
Novartis AG, Pharmaceuticals & Healthcare, Deals By Type, 2012 to YTD 2018
Novartis AG, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Novartis AG, Performance Chart (2013 - 2017)
Novartis AG, Ratio Charts
Novartis AG, Pharmaceuticals & Healthcare, Deals By Year, 2012 to YTD 2018
Novartis AG, Pharmaceuticals & Healthcare, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

Sanofi
Pfizer Inc
Novo Nordisk AS
Merck & Co Inc
Johnson & Johnson
Hoffmann-La Roche Inc
GlaxoSmithKline Plc
Eli Lilly and Co
Bristol-Myers Squibb Co
AstraZeneca Plc
Amgen Inc
AbbVie Inc

I would like to order:

Product name: Novartis AG (NOVN) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/N425DFFCE9DEN.html>
Product ID: N425DFFCE9DEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/N425DFFCE9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**