

# Novadaq Technologies Inc. (NDQ) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Novadaq Technologies Inc. (NDQ) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Novadaq Technologies Inc. (Novadaq) is a medical imaging company. It develops, manufactures and markets real-time fluorescence imaging technology products. The company's SPY Imaging Technology products include SPY Elite open surgical imaging system, PinPoint endoscopic fluorescence imaging system, Luna fluorescence angiography and FireFly robotic imaging system. SPY imaging core technology provides anatomic and physiologic images during surgical procedures, enabling surgeons to capture, print, review and archive the flow of blood in vessels, micro-vessels and co-joined vessels; and blood perfusion in tissue and organs. Novadaq's products find application in the operating rooms and other clinical settings where open and minimally invasive and interventional surgeries are performed. It offers products to surgeons through direct sales force and alliances with other companies. Novadaq is headquartered in Mississauga, Ontario, Canada.

## Novadaq Technologies Inc. Key Recent Developments

May 23,2017: KARL STORZ Wins Inter Partes Review Trial Invalidating Novadaq Patent

May 03,2017: NOVADAQ Announces First Quarter 2017 Financial Results

Feb 28,2017: NOVADAQ Announces Fourth Quarter And Full Year 2016 Financial Results

Jan 10,2017: NOVADAQ Announces Preliminary Unaudited Fourth Quarter 2016 Revenue And Issues 2017 Revenue Guidance

Jan 04,2017: Novadaq Appoints Lisa Colleran To Its Board Of Directors

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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May 03, 2017: NOVADAQ Announces First Quarter 2017 Financial Results

Feb 28, 2017: NOVADAQ Announces Fourth Quarter And Full Year 2016 Financial Results

Jan 10, 2017: NOVADAQ Announces Preliminary Unaudited Fourth Quarter 2016 Revenue And Issues 2017 Revenue Guidance

Jan 04, 2017: Novadaq Appoints Lisa Colleran To Its Board Of Directors

Nov 02, 2016: NOVADAQ Reports Third Quarter 2016 Financial Results

Sep 06, 2016: NOVADAQ Announces Appointment of Karen A. Licitra to its Board of Directors

Jul 27, 2016: NOVADAQ Reports Second Quarter 2016 Financial Results

Jul 06, 2016: NOVADAQ Announces Appointment of Rick Mangat as President and CEO

Apr 27, 2016: NOVADAQ Reports First Quarter 2016 Financial Results

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### COMPANIES MENTIONED

Titan Medical Inc

PerkinElmer Inc

Mimic Technologies Inc.

Medrobotics Corp

Boston Scientific Corp



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