

# Novadaq Technologies Inc - Strategic SWOT Analysis Review

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## Abstracts

Novadaq Technologies Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

## Highlights

Novadaq Technologies Inc (Novadaq) is a medical imaging company. It develops, manufactures and markets real-time fluorescence imaging technology products. The company's SPY Imaging Technology products include SPY Elite open surgical imaging system, PinPoint endoscopic fluorescence imaging system, Luna fluorescence angiography and FireFly robotic imaging system. SPY imaging core technology provides anatomic and physiologic images during surgical procedures, enabling surgeons to capture, print, review and archive the flow of blood in vessels, micro-vessels and co-joined vessels; and blood perfusion in tissue and organs. Novadaq's products find application in the operating rooms and other clinical settings where open and minimally invasive and interventional surgeries are performed. It offers products to surgeons through direct sales force and alliances with other companies. Novadaq is headquartered in Mississauga, Ontario, Canada.

### Novadaq Technologies Inc Key Recent Developments

Aug 09,2017: Novadaq Receives Court Approval for Arrangement With Stryker

May 23,2017: KARL STORZ Wins Inter Partes Review Trial Invalidating Novadaq Patent

May 03,2017: NOVADAQ Announces First Quarter 2017 Financial Results

Feb 28,2017: NOVADAQ Announces Fourth Quarter And Full Year 2016 Financial Results

Jan 10,2017: NOVADAQ Announces Preliminary Unaudited Fourth Quarter 2016

## Revenue And Issues 2017 Revenue Guidance

### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Titan Medical Inc

PerkinElmer Inc

Mimic Technologies Inc

Medrobotics Corp

Boston Scientific Corp

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