

# Northwest Bancshares, Inc. (NWBI): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/NBB757E28FFEN.html>

Date: April 2018

Pages: 34

Price: US\$ 125.00 (Single User License)

ID: NBB757E28FFEN

## Abstracts

### SYNOPSIS

Timetric's 'Northwest Bancshares, Inc. (NWBI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Northwest Bancshares, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Northwest Bancshares, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Northwest Bancshares, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Northwest Bancshares Inc. (Northwest) is bank holding company, which offers personal and business banking, insurance, lending, and trust and other services, through its wholly owned subsidiary, Northwest Bank. Its personal and business banking offerings include savings and checking accounts, mortgage loans, home equity loans, personal loans, online and mobile banking services, credit cards, cash management services, small business loans, business credit cards, and commercial loans. It also offers financial planning and investment products such as mutual funds, annuities, life and non-life insurance products, and managed money strategies. Northwest also offers retirement planning services, short-term and liquidity management services, trust services, and property and casualty plans, and employee benefit plans. The company operates through community-banking branches located across Pennsylvania, New York, and Ohio. Northwest is headquartered in Warren, Pennsylvania, the US.

## Contents

### **1 NORTHWEST BANCSHARES, INC. - BUSINESS ANALYSIS**

- 1.1 Northwest Bancshares, Inc. - Company Overview
- 1.2 Northwest Bancshares, Inc. - Business Description
- 1.3 Northwest Bancshares, Inc. - Major Products and Services

### **2 NORTHWEST BANCSHARES, INC. - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Northwest Bancshares, Inc. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Northwest Bancshares, Inc. - Key Financial Performance Indicators
  - 2.2.1 Northwest Bancshares, Inc. - Total Income and Net Profit Margin
  - 2.2.2 Northwest Bancshares, Inc. - Asset and Liabilities
  - 2.2.3 Northwest Bancshares, Inc. - Gearing Ratio
  - 2.2.4 Northwest Bancshares, Inc. - Valuation
- 2.3 Northwest Bancshares, Inc. - Key Competitors

### **3 NORTHWEST BANCSHARES, INC. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Northwest Bancshares, Inc. - M&A and Partnerships Strategy

### **4 NORTHWEST BANCSHARES, INC. - RECENT DEVELOPMENTS**

### **5 NORTHWEST BANCSHARES, INC. - SWOT ANALYSIS**

- 5.1 Northwest Bancshares, Inc. - SWOT Analysis - Overview
- 5.2 Northwest Bancshares, Inc. - Strengths
- 5.3 Northwest Bancshares, Inc. - Weaknesses
- 5.4 Northwest Bancshares, Inc. - Opportunities
- 5.5 Northwest Bancshares, Inc. - Threats

### **6 NORTHWEST BANCSHARES, INC. - COMPANY STATEMENT**

### **7 NORTHWEST BANCSHARES, INC. - HISTORY**

## **8 NORTHWEST BANCSHARES, INC. - KEY EMPLOYEES**

## **9 NORTHWEST BANCSHARES, INC. - KEY EMPLOYEE BIOGRAPHIES**

## **10 NORTHWEST BANCSHARES, INC. - LOCATIONS AND SUBSIDIARIES**

10.1 Northwest Bancshares, Inc. - Head Office

10.2 Northwest Bancshares, Inc. - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Northwest Bancshares, Inc. - Major Products and Services
- Table 2: Northwest Bancshares, Inc. - Key Ratios - Annual
- Table 3: Northwest Bancshares, Inc. - Key Ratios - Interim
- Table 4: Northwest Bancshares, Inc. - Key Capital Market Indicators
- Table 5: Northwest Bancshares, Inc. - History
- Table 6: Northwest Bancshares, Inc. - Key Employees
- Table 7: Northwest Bancshares, Inc. - Key Employee Biographies
- Table 8: Northwest Bancshares, Inc. - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Northwest Bancshares, Inc. - Total Income and Net Profit

Figure 2: Northwest Bancshares, Inc. - Financial Position

Figure 3: Northwest Bancshares, Inc. - Gearing Ratio

Figure 4: Northwest Bancshares, Inc. - Valuation

### COMPANIES MENTIONED

Northwest Bancshares, Inc.

## I would like to order

Product name: Northwest Bancshares, Inc. (NWBI): Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/NBB757E28FFEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NBB757E28FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970