

# Norbord Inc (NBD): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/N7958117E8BEN.html>

Date: April 2018

Pages: 44

Price: US\$ 125.00 (Single User License)

ID: N7958117E8BEN

## Abstracts

### SYNOPSIS

Timetric's 'Norbord Inc (NBD): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Norbord Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Norbord Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Norbord Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Norbord Inc. (Norbord) is a manufacturer of wooden panels. It manufactures, distributes, markets, and sells panelboards and related products such as OSB, particleboard, hardwood and plywood. The company markets its products under various brands including Truflor, TallWall, SolarBoard, Rimboard, Sterling OSB, Contiboard, Caberwood MDF, Pinnacle, Trubord, and Windstorm. It purchases wood fiber from third-party sources such as private landowners and timberlands owned and managed by public sector firms. Norbord's products are manufactured and supplied through OSB mills, particleboard mills, MDF mill and furniture plant. The company's products are sold to retail chains, contractors and other industrial users. Norbord's products are sold to industrial customers as components for other products. It has operations in the US, Canada and the UK. Norbord is headquartered in Toronto, Ontario, Canada.

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### COMPANIES MENTIONED

Norbord Inc

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