

## NOJA Power Switchgear Pty Ltd. - Strategic SWOT Analysis Review

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NOJA Power Switchgear Pty Ltd. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

NOJA Power Switchgear Pty Ltd. (NOJA Power) is a clean technology company that develops and manufactures low and medium voltage outdoor switchgears. The company offers medium voltage (MV) autoreclosures, accessories, electronic controls and low voltage (LV) switchgears. It also provides software solutions such as smart grid automation (SGA), control and management software (CMS), power quality software (PQS), and recloser apps. NOJA Power's products find application in overhead distribution lines, distribution substation, and smart grid applications. The company serves industrial, infrastructure and electricity distribution utilities across North America, South America, Europe, Africa, and Asia. It has manufacturing and testing facilities in Australia and Brazil. NOJA Power is headquartered in Brisbane, Queensland, Australia.

### NOJA Power Switchgear Pty Ltd. Key Recent Developments

Jan 17,2018: NOJA Power awarded Gold Recognition in Workplace Health and Safety for the third consecutive year

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Nov 22,2017: Alternative Terminations on NOJA Power OSM Reclosers

Aug 15,2017: The First VISI-SWITCH Ordered - NOJA Power Celebrates the First Order of its revolutionary VISI-SWITCH

Aug 08,2017: NOJA Power Releases Fault Location Capabilities for their Full Suite of Recloser products

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Aug 08, 2017: NOJA Power Releases Fault Location Capabilities for their Full Suite of Recloser products  
Jul 31, 2017: Funding for new electricity grid technology development: Australian Renewable Energy Agency  
Jul 18, 2017: NOJA Power Supplies IEC 61850 Enabled Reclosers for ELETROBRAS Ariquemes II

## Substation in Brazil

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## **COMPANIES MENTIONED**

Tamco Electrical Industries Australia Pty Ltd

R&B Switchgear Services Ltd

Jubilee Energy Pty Ltd

Hawker Siddeley Switchgear Australia Pty Ltd

Bremca Industries Ltd

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