

# Nobia AB (NOBI): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Nobia AB (NOBI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Nobia AB'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Nobia AB' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Nobia AB'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Nobia AB (Nobia) is a manufacturer and supplier of kitchen solutions. The company provides kitchen interior decorating products such as cabinets, doors, worktops, frames, cabinet doors and drawers. It also offers mixer taps, lighting, knobs, handles, cabinet fittings and sinks and other kitchen interior equipment and fittings. It provides services such as kitchen planning assistance, installation and home delivery services. Nobia offers kitchen solutions under brands HTH, Marbodal, Sigdal, Invita, Norema, Petra, A la Carte and uno form in Nordic region. It markets through Magnet, Commodore and CIE, Rixonway, Gower brands in the UK region and ewe, FM and Intuo Central Europe region. The company operates in Sweden, Denmark, Norway, Finland, the UK, France, Germany, Austria, and Other countries. Nobia is headquartered in Stockholm, Sweden.

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### COMPANIES MENTIONED

Nobia AB

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