

# NLV Financial Corporation - Strategic SWOT Analysis Review

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Date: October 2021 Pages: 21 Price: US\$ 125.00 (Single User License) ID: N1C3BEA9AA3EN

# Abstracts

NLV Financial Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

NLV Financial Corporation (NLV), a subsidiary of National Life Holding Company, provides a broad range of financial products and services, including life insurance solutions such as whole life, term life, variable universal life, universal life, indexed universal life, fixed annuities, indexed annuities, and variable annuities. It also offers mutual funds and investment brokerage services. National Life Group's products and services are offered to middle income customers consisting of families, small business owners, multicultural markets, and K-12 educators through general agencies, marketing general agents, and independent marketing organizations in the US. NLV is headquartered in Montpelier, Vermont, the US.

The company reported direct insurance premiums of US\$305.8 million, which indicates an increase of 8.9% over that in FY2019. Its total insurance premiums were US\$263.5 million in FY2020, an increase of 12.9% over that in FY2019.

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies



with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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