

The Nippon Synthetic Chemical Industry Co Ltd - Strategic SWOT Analysis Review

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Abstracts

The Nippon Synthetic Chemical Industry Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

The Nippon Synthetic Chemical Industry Co Ltd (Nippon Gohsei), a subsidiary of Mitsubishi Chemical Corporation, is a chemical company that manufactures, processes and sells a diverse range of industrial and specialty chemicals. Its product portfolio includes functional films, functional resins, IT and electronics products, polyvinyl alcohol, nichigo g-tape, fine chemicals, acetyl chemicals, and raw materials for pharmaceutical and pharmaceutical intermediates. It caters to various markets such as information and communication technology, pharmaceuticals, food packaging and agriculture. The company also conducts R&D activities in its laboratories in Japan, and manufacturing activities at its facilities in Japan, the US and the UK. The company along with its subsidiaries, operates in Japan, the US, the UK, Germany, China and Singapore. Nippon Gohsei is headquartered in Osaka, Japan.

The Nippon Synthetic Chemical Industry Co Ltd Key Recent Developments

Jun 26,2018: Nippon Synthetic Chemical Announces Increase In Sale Price Of Vinyl Acetate Monomer

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Dec 18,2017: Nippon Gohsei raises selling price of Vinyl acetate monomer and Polyvinyl alcohol

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Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Arakawa Chemical Industries Ltd
Taiyo Nippon Sanso Corp
Yasuhara Chemical Co., Ltd.
Harima Chemicals Group Inc
Fukuvi Chemical Industry Co Ltd

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