

# Nexperia BV - Strategic SWOT Analysis Review

https://marketpublishers.com/r/N2072D392D8EN.html

Date: October 2018

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: N2072D392D8EN

## **Abstracts**

Nexperia BV - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Nexperia BV (Nexperia) is a provider of semiconductor components. The company offers discretes, metal-oxide-semiconductor field-effect transistors (MOSFETs) and logic products. Its product portfolio comprises bipolar transistors, diodes, ESD protection devices, transient voltage surge suppressor (TVS) diodes, filtering and signal conditioning ESD protection, asynchronous and synchronous interface logic, I/O expansion logic, and control logic products. The company's products find application in the areas of automotive, communication infrastructure, computing, sub-systems, consumer, and portable and wearable device industries. The company operates through sales offices in the US, China, Hong Kong, Japan, South-Korea, Taiwan, Germany and Hungary. Nexperia is headquartered in Nijmegen, Gelderland, the Netherlands.

Nexperia BV Key Recent Developments

Apr 12,2018: Cree Licenses GaN Power Patents to Nexperia

### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core



strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



# **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Nexperia BV - Key Facts

Nexperia BV - Key Employees

Nexperia BV - Key Employee Biographies

Nexperia BV - Major Products and Services

Nexperia BV - History

Nexperia BV - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Nexperia BV - Business Description

Nexperia BV - SWOT Analysis

SWOT Analysis - Overview

Nexperia BV - Strengths

Nexperia BV - Weaknesses

Nexperia BV - Opportunities

Nexperia BV - Threats

Nexperia BV - Key Competitors

#### **SECTION 3 – COMPANY'S RECENT DEVELOPMENTS**

Apr 12, 2018: Cree Licenses GaN Power Patents to Nexperia

#### **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Nexperia BV, Key Facts

Nexperia BV, Key Employees

Nexperia BV, Key Employee Biographies

Nexperia BV, Major Products and Services

Nexperia BV, History

Nexperia BV, Other Locations

Nexperia BV, Key Competitors

#### **COMPANIES MENTIONED**

Texas Instruments Incorporated
Semiconductor Components Industries LLC
Maxim Integrated Products Inc
BE Semiconductor Industries N.V.
Analog Devices Inc
ams AG



#### I would like to order

Product name: Nexperia BV - Strategic SWOT Analysis Review

Product link: https://marketpublishers.com/r/N2072D392D8EN.html

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N2072D392D8EN.html">https://marketpublishers.com/r/N2072D392D8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970