

The New York Times Company (NYT) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/N5F14AEE599EN.html
Date:	June 27, 2018
Pages:	48
Price:	US\$ 125.00
ID:	N5F14AEE599EN

The New York Times Company (NYT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

The New York Times Company (The Times) is a media company. It creates, collects, and distributes news and information. The company distributes content through digital and print platforms, and selected third-party platforms. The Times also provides display, classified, and other advertising products and services. Through third-party wholesalers and its drivers, it delivers news prints to newsstands and retail outlets. The company has a production and distribution facility in the US and also has interests in third party printing sites. The Times is headquartered in New York, the US.

The New York Times Company Key Recent Developments

Apr 27,2018: The New York Times Company names Roland Caputo as chief financial officer

Apr 19,2018: Cindy Taibi Named Chief Information Officer of The New York Times

Nov 29,2017: NYT taps 2 execs to lead advertising, marketing solutions

Oct 25,2017: New York Times chief financial officer James Follo to retire in early 2018

Sep 12,2017: The New York Times nounces key appointments and changes to Digital Operations

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

The New York Times Company - Key Facts
The New York Times Company - Key Employees
The New York Times Company - Key Employee Biographies
The New York Times Company - Key Operational Employees
The New York Times Company - Major Products and Services
The New York Times Company - History
The New York Times Company - Company Statement
The New York Times Company - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Affiliate

SECTION 2 – COMPANY ANALYSIS

Company Overview
The New York Times Company - Business Description
Business Segment: Advertising
Overview
Performance
Business Segment: Other
Overview
Performance
Business Segment: Subscription
Overview
Performance
Key Stats
The New York Times Company - SWOT Analysis
SWOT Analysis - Overview
The New York Times Company - Strengths
The New York Times Company - Weaknesses
The New York Times Company - Opportunities
The New York Times Company - Threats
The New York Times Company - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Sep 12, 2017: The New York Times announces key appointments and changes to Digital Operations
Sep 12, 2017: The New York Times announces key appointments and changes to Digital Operations
Sep 12, 2017: The New York Times announces key appointments and changes to Digital Operations
Jul 27, 2017: The New York Times reports net income for Q2
Jun 07, 2017: The New York Times company names new executive vice president and COO
May 03, 2017: New York Times Company reports net income for Q1
Feb 02, 2017: New York Times Q4 net income decreases
Jan 18, 2017: New York Times names new president and general manager of Wirecutter

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

The New York Times Company, Key Facts
The New York Times Company, Key Employees
The New York Times Company, Key Employee Biographies
The New York Times Company, Key Operational Employees

The New York Times Company, Major Products and Services
The New York Times Company, History
The New York Times Company, Subsidiaries
The New York Times Company, Affiliate
The New York Times Company, Key Competitors
The New York Times Company, Ratios based on current share price
The New York Times Company, Annual Ratios
The New York Times Company, Annual Ratios (Cont.1)
The New York Times Company, Annual Ratios (Cont.2)
The New York Times Company, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

The New York Times Company, Performance Chart (2013 - 2017)
The New York Times Company, Ratio Charts

COMPANIES MENTIONED

The Wall Street Journal
The Economist Group Limited
Guardian Media Group plc
Graham Holdings Company
Gannett Co Inc
Financial Times Group Ltd
Buzzfeed, Inc.
BBC News Limited

I would like to order:

Product name: The New York Times Company (NYT) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/N5F14AEE599EN.html>
Product ID: N5F14AEE599EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/N5F14AEE599EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**