

The New York Times Company (NYT) - Financial and Strategic SWOT Analysis Review

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The New York Times Company (NYT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

The New York Times Company (The New York Times) is a media company that creates, collects and distributes high-quality news and information through newspapers and digital media platforms. The company is principally engaged in newspapers, internet, and radio broadcasting activities; advertising; and investment in paper mills. Besides, it also operates a news services division; digital archive distribution; conference business; and manages websites, NYTimes.com and international.nytimes.com. The company prints its local newspaper, The Times at its manufacturing and distribution facilities across the US, and delivers them to retail outlets and newsstands through third party wholesale distributors. It prints The International New York Times (INYT) at several sites throughout the world. The New York Times is headquartered in New York, the US.

The New York Times Company Key Recent Developments

Nov 29,2017: NYT taps 2 execs to lead advertising, marketing solutions

Oct 25,2017: New York Times chief financial officer James Follo to retire in early 2018
Sep 12,2017: The New York Times nounces key appointments and changes to Digital Operations
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Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

The New York Times Company - Key Facts
The New York Times Company - Key Employees
The New York Times Company - Key Employee Biographies
The New York Times Company - Key Operational Employees
The New York Times Company - Major Products and Services
The New York Times Company - History
The New York Times Company - Company Statement
The New York Times Company - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

Affiliate
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
The New York Times Company - Business Description
The New York Times Company - Corporate Strategy
The New York Times Company - SWOT Analysis
SWOT Analysis - Overview
The New York Times Company - Strengths
The New York Times Company - Weaknesses
The New York Times Company - Opportunities
The New York Times Company - Threats
The New York Times Company - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Sep 12, 2017: The New York Times announces key appointments and changes to Digital Operations
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Sep 12, 2017: The New York Times announces key appointments and changes to Digital Operations
Jul 27, 2017: The New York Times reports net income for Q2
Jun 07, 2017: The New York Times company names new executive vice president and COO
May 03, 2017: New York Times Company reports net income for Q1
Feb 02, 2017: New York Times Q4 net income decreases
Jan 18, 2017: New York Times names new president and general manager of Wirecutter

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

The New York Times Company, Key Facts
The New York Times Company, Key Employees
The New York Times Company, Key Employee Biographies
The New York Times Company, Key Operational Employees
The New York Times Company, Major Products and Services
The New York Times Company, History
The New York Times Company, Subsidiaries
The New York Times Company, Affiliate
The New York Times Company, Joint Venture

The New York Times Company, Key Competitors
The New York Times Company, Ratios based on current share price
The New York Times Company, Annual Ratios
The New York Times Company, Annual Ratios (Cont.1)
The New York Times Company, Annual Ratios (Cont.2)
The New York Times Company, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

The New York Times Company, Performance Chart (2012 - 2016)
The New York Times Company, Ratio Charts

COMPANIES MENTIONED

Turner Broadcasting System Inc
The McClatchy Company
TEGNA Inc
News Corporation
Graham Holdings Company

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