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New York Life Insurance Company: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'New York Life Insurance Company: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'New York Life Insurance Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'New York Life Insurance Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'New York Life Insurance Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

New York Life Insurance Company (New York Life) is a mutual life insurance company. The company offers a wide range of insurance and investment products and services, which includes life insurance, annuities, long-term care insurance, disability insurance, pension products, and mutual funds. Its life insurance products include whole life insurance, term life insurance and universal life insurance. It also offers securities brokerage, trust services, financial planning and investment advisory services. New York Life operates through a network of offices and customer service centers in the US. The company principally operates in the US. New York Life is headquartered in New York City, New York, the US.

The company reported direct premiums of US$14,637 million during fiscal year ended December 2017 (FY2017), a decrease of 2.2% over FY2017. Its net premiums was US$15,071 million in FY2017, a decrease of 2.4% over FY2016.

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COMPANIES MENTIONED

New York Life Insurance Company

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