

New Brunswick Power Corp - Strategic SWOT Analysis Review

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Abstracts

New Brunswick Power Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

New Brunswick Power Corp (NB Power) is an electric company that generates, procures, transmits, distributes, and sells electricity. The company produces electricity using hydro, oil, coal, nuclear, and diesel sources. NB Power operates transmission and distribution electrical grid and exports to New England, Nova Scotia, Quebec, and Prince Edward Island. Its major products and services include water heaters, tree maintenance, dusk to dawn lighting, rental services, LED street lights, and building and renovations, among others. The company is owned by the Government of New Brunswick. NB Power is headquartered in Fredericton, New Brunswick, Canada.

New Brunswick Power Corp Key Recent Developments

Jul 25,2019: NB Power pleased with progress on small modular reactor work

Jul 24,2019: NB Power posts year-end financial results, annual report for 2018/19

Jul 18,2019: NB Power receives approval of a 2.48 per cent rate increase

Jul 15,2019: Point Lepreau Nuclear Generating Station update

Jun 27,2019: NB Power to decommission the Milltown Generating Station

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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- Jul 24, 2019: NB Power posts year-end financial results, annual report for 2018/19
- Jul 18, 2019: NB Power receives approval of a 2.48 per cent rate increase
- Jul 15, 2019: Point Lepreau Nuclear Generating Station update
- Jun 27, 2019: NB Power to decommission the Milltown Generating Station

Jun 12, 2019: Smart Energy Project connects New Brunswick and Nova Scotia Communities

May 16, 2019: Point Lepreau nuclear generating station update

May 10, 2019: Investment of \$2 million announced to study energy conservation in New Brunswick

Apr 05, 2019: Point Lepreau Nuclear Generating Station to begin planned maintenance outage

Mar 27, 2019: ARC Nuclear Canada Inc. and AECOM will collaborate on New Brunswick Small Modular Reactor Project

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COMPANIES MENTIONED

TC Energy Corporation

Newfoundland Power Inc

Emera Inc

Hydro-Quebec

Boralex Inc

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