

# **New Ireland Assurance Company Plc: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'New Ireland Assurance Company Plc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'New Ireland Assurance Company Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'New Ireland Assurance Company Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'New Ireland Assurance Company Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

New Ireland Assurance Company Plc (New Ireland), a subsidiary of Bank of Ireland Life Holdings Limited, offers a range of life insurance, pension and investment solutions catering to the requirements of both individual and corporate customers. Its portfolio of insurance products includes life cover plans, family protection plans, income protection plans, business protection plans, mortgage protection plans and group risk coverage for employees. New Ireland distributes these products through its network of branches, brokers and financial advisors. The company, through its subsidiaries, has a presence in Ireland, the Netherlands, Luxembourg and France. New Ireland is headquartered in Dublin, Ireland.

The company reported Gross premiums written of EUR1,431.6 million in FY2015, representing a decrease of 0.8% over FY2014.

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### COMPANIES MENTIONED

New Ireland Assurance Company Plc

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