

# New Balance Athletic Inc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/NE30FD6509C4EN.html>

Date: July 2021

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: NE30FD6509C4EN

## Abstracts

New Balance Athletic Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

New Balance Athletic Inc (New Balance) manufactures, markets and retails shoes, apparels and accessories for men, women and children. The company's product portfolio comprises running shoes, walking shoes, work shoes, sandals, sport shoes, shirts, jackets and hoodies, shorts, pants and other fashion related accessories. New Balance markets its products under New Balance, Brine and Warrior brand names. The company sells products through various specialty retailers including licensed and owned retail and factory stores of New Balance, department stores, and online e-commerce portals. It markets products through [www.newbalance.com](http://www.newbalance.com), website. The company primarily operates in the US. New Balance is headquartered in Boston, Massachusetts, the US.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

New Balance Athletic Inc - Key Facts  
New Balance Athletic Inc - Key Employees  
New Balance Athletic Inc - Major Products and Services  
New Balance Athletic Inc - History  
New Balance Athletic Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
New Balance Athletic Inc - Business Description  
New Balance Athletic Inc - SWOT Analysis  
SWOT Analysis - Overview  
New Balance Athletic Inc - Strengths  
New Balance Athletic Inc - Weaknesses  
New Balance Athletic Inc - Opportunities  
New Balance Athletic Inc - Threats  
New Balance Athletic Inc - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

- New Balance Athletic Inc, Key Facts
- New Balance Athletic Inc, Key Employees
- New Balance Athletic Inc, Major Products and Services
- New Balance Athletic Inc, History
- New Balance Athletic Inc, Subsidiaries
- New Balance Athletic Inc, Key Competitors

## I would like to order

Product name: New Balance Athletic Inc - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/NE30FD6509C4EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE30FD6509C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970