

# NeuStar, Inc. (NSR) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/N13CDCF369BEN.html>

Date: July 2017

Pages: 44

Price: US\$ 125.00 (Single User License)

ID: N13CDCF369BEN

## Abstracts

NeuStar, Inc. (NSR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

NeuStar, Inc. (NeuStar) is a provider of real-time information and analytics. The company's service portfolio includes marketing such as customer intelligence, media intelligence, and activation; its security services consist of DNS Services, DDoS protection and domain name registries; and data services comprise of caller-name Identification, carrier provisioning, and others. It also provides NPAC services which includes routing of calls and text messages across all competing communications service providers in the US. Neustar offers its products to various industries that include information services, telecommunications, financial services, media, retail, and advertising industries. Geographically, the company operates in North America; Europe, Middle East and Africa; and Other Regions. NeuStar is headquartered in Sterling, Virginia, the US.

### NeuStar, Inc. Key Recent Developments

Jun 27,2017: Neustar appoints Krishna Chettayar as general manager and vice president of product, OneID

May 22,2017: Neustar appoints Sai Huda as General Manager

May 08,2017: Neustar appoints new vice president of global agency partnerships

May 04,2017: Neustar reports results for first quarter 2017

May 04,2017: Neustar reports Q1 2017results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

NeuStar, Inc. - Key Facts  
NeuStar, Inc. - Key Employees  
NeuStar, Inc. - Key Employee Biographies  
NeuStar, Inc. - Major Products and Services  
NeuStar, Inc. - History  
NeuStar, Inc. - Company Statement  
NeuStar, Inc. - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

NeuStar, Inc. - Business Description  
Business Description - Data services  
Data services - Overview  
Business Description - Marketing Services  
Marketing Services - Overview  
Business Description - Number portability administration center services  
Number portability administration center services - Overview  
Business Description - Security Services  
Security Services - Overview  
NeuStar, Inc. - SWOT Analysis  
SWOT Analysis - Overview  
NeuStar, Inc. - Strengths  
NeuStar, Inc. - Weaknesses  
NeuStar, Inc. - Opportunities  
NeuStar, Inc. - Threats  
NeuStar, Inc. - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance

Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
NeuStar, Inc., Recent Deals Summary

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jun 27, 2017: Neustar appoints Krishna Chettayar as general manager and vice president of product, OneID  
May 22, 2017: Neustar appoints Sai Huda as General Manager  
May 08, 2017: Neustar appoints new vice president of global agency partnerships  
May 04, 2017: Neustar reports Q1 2017 results  
May 04, 2017: Neustar reports results for first quarter 2017  
Mar 07, 2017: Neustar appoints vice president of product marketing for Neustar Marketing Solutions  
Feb 02, 2017: Neustar Q4 net income down  
Jan 25, 2017: Neustar appoints head of R&D of security solutions  
Oct 25, 2016: Neustar announces new managing directors of Neustar MarketShare

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

NeuStar, Inc., Key Facts  
NeuStar, Inc., Key Employees  
NeuStar, Inc., Key Employee Biographies  
NeuStar, Inc., Major Products and Services  
NeuStar, Inc., History  
NeuStar, Inc., Other Locations  
NeuStar, Inc., Subsidiaries  
NeuStar, Inc., Key Competitors  
NeuStar, Inc., Ratios based on current share price  
NeuStar, Inc., Annual Ratios  
NeuStar, Inc., Annual Ratios (Cont.1)  
NeuStar, Inc., Annual Ratios (Cont.2)  
NeuStar, Inc., Interim Ratios  
NeuStar, Inc., Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

NeuStar, Inc., Performance Chart (2012 - 2016)

NeuStar, Inc., Ratio Charts

### COMPANIES MENTIONED

VeriSign, Inc.

Telcordia Technologies, Inc.

Syniverse Holdings, Inc.

Synchronoss Technologies, Inc.

Pearson Education, Inc.

International Business Machines Corporation

HP Inc.

Ericsson Inc.

AT&T Inc.

Akamai Technologies, Inc.

Afilias Limited

Adobe Systems Incorporated

Acxiom Corporation

Accenture Plc



## I would like to order

Product name: NeuStar, Inc. (NSR) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/N13CDCF369BEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N13CDCF369BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970