

Neusoft Corp (600718) - Financial and Strategic SWOT Analysis Review

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Abstracts

Neusoft Corp (600718)

Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Neusoft Corp (Neusoft) provides industry solutions and product engineering solutions, related software products and platforms. The company's services offerings include application development and maintenance, ERP implementation and consulting, testing, performance engineering, software localization and globalization, IT infrastructures, BPO, and IT education and training. Its on-demand services include Xikang, Telematics and Telemedicine. It offers services under SkillBase, TalentBase HCM, UniOffice, Electronic Archive System (SEAS), NetEye, NetPatrol, One Core, OpenBASE, Super UniEAP, Aclome, NEUPACS, Telemedicine and Xikang brands. It serves to telecom, energy, financial services and insurance, government, manufacturing, trade logistics, healthcare, education, and transportation sectors. The company has business presence in the US, Japan, Europe, the Middle East, and South America. Neusoft is headquartered in Shenyang, China

Neusoft Corp Key Recent Developments

Jul 02,2020: Neusoft ranks top in China Healthcare IT solutions market for ten consecutive years

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Neusoft Corp - Key Facts
Neusoft Corp - Key Employees
Neusoft Corp - Key Employee Biographies
Neusoft Corp - Major Products and Services
Neusoft Corp - History
Neusoft Corp - Company Statement
Neusoft Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Neusoft Corp - Business Description
Neusoft Corp - SWOT Analysis
SWOT Analysis - Overview
Neusoft Corp - Strengths
Neusoft Corp - Weaknesses
Neusoft Corp - Opportunities
Neusoft Corp - Threats
Neusoft Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Neusoft Corp, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jul 02, 2020: Neusoft ranks top in China Healthcare IT solutions market for ten consecutive years

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Neusoft Corp, Key Facts
Neusoft Corp, Key Employees
Neusoft Corp, Key Employee Biographies
Neusoft Corp, Major Products and Services
Neusoft Corp, History
Neusoft Corp, Subsidiaries
Neusoft Corp, Joint Venture
Neusoft Corp, Key Competitors
Neusoft Corp, Ratios based on current share price
Neusoft Corp, Annual Ratios
Neusoft Corp, Annual Ratios (Cont...1)
Neusoft Corp, Annual Ratios (Cont...2)
Neusoft Corp, Interim Ratios
Neusoft Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Neusoft Corp, Performance Chart (2016 - 2020)

Neusoft Corp, Ratio Charts

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