

# **Natus Medical Inc (NTUS) - Financial and Strategic SWOT Analysis Review**

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## **Abstracts**

Natus Medical Inc (NTUS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Natus Medical Inc(Natus) is a provider of medical device solutions with a focus on the diagnosis and treatment of sensory system and central nervous system disorders affecting newborn. It offers medical equipment, software, supplies and services for the monitoring, treatment and diagnosis of impairments and disorders of newborns affecting the brain muscle, nerves, balance, hearing and mobility. The company also offers products for neurological disorders including neurological dysfunction, epilepsy and sleep disorders. It markets products through direct sales force and distributors in several countries across the world. The company's products are supplied to hospitals, laboratories and clinics worldwide. The company markets products through direct sales force and through distribution agreements as private label products in the US. It markets products through direct sales in North America, Australia, Canada, China, Denmark, France, Italy, Germany, the Netherlands, New Zealand, the Nordics, the UK, and Spain. The company also sells products through distributor sales channels in more than 100 countries. The company is headquartered in Pleasanton, California, the US.

### Natus Medical Inc Key Recent Developments

Jun 28,2021: Natus Chairperson Dr. Barbara Paul Retires; Board Elects Current Board Member Joshua Levine as Chairperson

May 06,2021: Natus Medical Announces First Quarter 2021 Financial Results

Apr 08,2021: Natus to Participate in the 20th Annual Needham Virtual Healthcare Conference

Apr 01,2021: Natus Medical to Hold 2021 First Quarter Financial Results Conference Call on May 6th

Feb 25,2021: Natus Medical announces fourth quarter 2020 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the

revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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May 06, 2021: Natus Medical Announces First Quarter 2021 Financial Results  
Apr 08, 2021: Natus to Participate in the 20th Annual Needham Virtual Healthcare Conference  
Apr 01, 2021: Natus Medical to Hold 2021 First Quarter Financial Results Conference Call on May 6th  
Feb 25, 2021: Natus Medical announces fourth quarter 2020 financial results  
Jan 08, 2021: Natus updates fourth quarter 2020 revenue guidance and announces investor conference attendance  
Jan 04, 2021: Natus Medical to Hold 2020 Fourth Quarter Financial Results Conference Call on February 25th  
Oct 29, 2020: Natus Medical announces third quarter 2020 financial results  
Jul 30, 2020: Natus Medical announces second quarter 2020 financial results  
Jul 02, 2020: Natus Medical to Hold 2020 Second Quarter Financial Results Conference Call on July 30th

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