

# National General Holdings Corp.: Company Profile and SWOT Analysis

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#### **Abstracts**

#### SYNOPSIS

Timetric's 'National General Holdings Corp.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'National General Holdings Corp.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'National General Holdings Corp.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'National General Holdings Corp.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

National General Holdings Corp. (NGHC), formerly known as American Capital Acquisition Corporation, is a personal lines insurance holding company. The company offers a range of property and casualty insurance products to individuals. It offers insurance products for standard, non- standard, and preferred automobile, recreational vehicle, umbrella, commercial automobile, homeowners and motorcycle. The company also offers accident and non-major medical health insurance products. It sells insurance policies through a network of independent insurance agents and brokers, partnership with affinity partners, phone contact centers, managing general underwriters, program managers, worksite marketing, retail store fronts, kiosks, and web applications in the US, District of Columbia and Europe. NGHC is headquartered in New York City, New York, the US.

The company reported gross written premium of US\$4,756 million during fiscal year ended December 2017 (FY2017), an increase of 35.9% over FY2016. The net written premium of the company was US\$3,577.6 million in FY2017, an increase of 16.4% over



FY2016.



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#### **COMPANIES MENTIONED**

National General Holdings Corp.



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