

# **The National Bank of Ras Al-Khaimah (P.S.C.) (RAKBANK): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's "The National Bank of Ras Al-Khaimah (P.S.C.) (RAKBANK): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'The National Bank of Ras Al-Khaimah (P.S.C.)'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'The National Bank of Ras Al-Khaimah (P.S.C.)' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'The National Bank of Ras Al-Khaimah (P.S.C.)'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

The National Bank of Ras Al-Khaimah (P.S.C.) (Rakbank) is a banking and financial services provider. The bank provides a range of personal and business banking solutions with prime focus on individual, commercial, corporate and institutional customers. Its portfolio of personal banking solutions includes savings and current accounts, fixed deposits, overdrafts, auto and personal loans, farm loans, mortgage loans, debit and credit cards, life and non-life insurance, and saving plans. The bank's business banking products and services include fund and non-fund based overdrafts, checking account, business loans, corporate cards, trust receipts and guarantees, foreign exchange solutions and treasury services. It also provides electronic banking services including online, mobile, telephone and SMS banking services. The bank distributes its products and services through a network of its branches, ATMs and direct sales network, and through online banking in the UAE. Rakbank is headquartered in Ras Al-Khaimah, the UAE.

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### COMPANIES MENTIONED

The National Bank of Ras Al-Khaimah (P.S.C.)

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