

# Naspers Limited (NPN) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/ND859C322A1EN.html>

Date: November 2018

Pages: 40

Price: US\$ 125.00 (Single User License)

ID: ND859C322A1EN

## Abstracts

Naspers Limited (NPN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Naspers Limited (Naspers) is a multinational media company. It provides ecommerce, internet services, video entertainment and print media services across the world. The company's Internet services include eCommerce services such as classifieds, online retail, marketplaces, online comparison shopping, payments and online services. Naspers' video entertainment services include direct-to-home satellite services, digital terrestrial television services and online and mobile services. It publishes magazines and newspapers, and provides printing, distribution, print media investments and book publishing services. The company has minority investments in listed, integrated social-network platforms such as Tencent and Mail.ru. It performs its operations through its subsidiaries and offices spread across Africa, China, Latin America, Central and Eastern Europe, Russia, India, Southeast Asia and the Middle East. Naspers is headquartered in Cape Town, South Africa.

### Naspers Limited Key Recent Developments

Jun 22,2018: Naspers announces its results for the year to 31 March 2018

Feb 26,2018: Naspers chief investment officer retires

Jun 23,2017: Naspers annual profit increases

Mar 31,2017: Naspers: Appointment of independent non-executive director

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Naspers Limited - Key Facts  
Naspers Limited - Key Employees  
Naspers Limited - Key Employee Biographies  
Naspers Limited - Major Products and Services  
Naspers Limited - History  
Naspers Limited - Company Statement  
Naspers Limited - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Naspers Limited - Business Description  
Business Segment: Corporate Services  
Performance  
Business Segment: Internet  
Overview  
Performance  
Business Segment: Media  
Overview  
Performance  
Business Segment: Other  
Performance  
Business Segment: Video Entertainment  
Overview  
Performance  
Geographical Segment: Asia  
Performance  
Geographical Segment: Europe (excluding the UK)  
Performance  
Geographical Segment: North America  
Performance  
Geographical Segment: Rest of the World  
Performance

Geographical Segment: South Africa  
Performance

Geographical Segment: The UK  
Performance

Naspers Limited - Corporate Strategy

Naspers Limited - SWOT Analysis

SWOT Analysis - Overview

Naspers Limited - Strengths

Naspers Limited - Weaknesses

Naspers Limited - Opportunities

Naspers Limited - Threats

Naspers Limited - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jun 22, 2018: Naspers announces its results for the year to 31 March 2018

Jun 23, 2017: Naspers annual profit increases

### **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Naspers Limited, Key Facts  
Naspers Limited, Key Employees  
Naspers Limited, Key Employee Biographies  
Naspers Limited, Major Products and Services  
Naspers Limited, History  
Naspers Limited, Subsidiaries  
Naspers Limited, Key Competitors  
Naspers Limited, Ratios based on current share price  
Naspers Limited, Annual Ratios  
Naspers Limited, Annual Ratios (Cont.1)  
Naspers Limited, Annual Ratios (Cont.2)  
Naspers Limited, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Naspers Limited, Performance Chart (2014 - 2018)

Naspers Limited, Ratio Charts

### COMPANIES MENTIONED

Warner Media LLC

Viacom Inc.

Twenty-First Century Fox Inc.

The Walt Disney Company

Shenzhen Click Technology Co., Ltd.

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