

# Nacional Financiera S.N.C. (NAFTRAC): Company Profile and SWOT Analysis

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# **Abstracts**

#### **SYNOPSIS**

Timetric's 'Nacional Financiera S.N.C. (NAFTRAC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Nacional Financiera S.N.C.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Nacional Financiera S.N.C.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Nacional Financiera S.N.C.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

NacionalFinanciera, S.N.C. (Nafinsa) is a Mexico-based government controlled development bank, which promotes and provides financing to the industrial sector. The bank works as an agent of the government to develop and enhance the financial markets and manages the credit from abroad. Its service portfolio includes project financing, financial guarantees, trust management, structure financing, financial leasing, trust services, and structuring of infrastructure projects. Its key business program includes SME credit, woman SME, contract financing, micro credit program, software developers program, bond guarantee, productive chains, support for natural disasters, university financing, credit come to eat, financing business axis, financing for construction industry, and broadcasting finance. In addition, the bank offers business training, corporate finance advisory; and investment and international banking services. The bank operates through commercial banks and non banking financial intermediaries and caters to micro, small and medium sized businesses. The bank is headquartered in Mexico City, Mexico.



# **Contents**

#### 1 NACIONAL FINANCIERA S.N.C. - BUSINESS ANALYSIS

- 1.1 Nacional Financiera S.N.C. Company Overview
- 1.2 Nacional Financiera S.N.C. Business Description
- 1.3 Nacional Financiera S.N.C. Major Products and Services

#### 2 NACIONAL FINANCIERA S.N.C. - RECENT DEVELOPMENTS

#### **3 NACIONAL FINANCIERA S.N.C. - SWOT ANALYSIS**

- 3.1 Nacional Financiera S.N.C. SWOT Analysis Overview
- 3.2 Nacional Financiera S.N.C. Strengths
- 3.3 Nacional Financiera S.N.C. Weaknesses
- 3.4 Nacional Financiera S.N.C. Opportunities
- 3.5 Nacional Financiera S.N.C. Threats

#### **4 NACIONAL FINANCIERA S.N.C. - COMPANY STATEMENT**

**5 NACIONAL FINANCIERA S.N.C. - HISTORY** 

**6 NACIONAL FINANCIERA S.N.C. - KEY EMPLOYEES** 

## 7 NACIONAL FINANCIERA S.N.C. - LOCATIONS AND SUBSIDIARIES

- 7.1 Nacional Financiera S.N.C. Head Office
- 7.2 Nacional Financiera S.N.C. Other Locations and Subsidiaries

#### **8 APPENDIX**

- 8.1 Methodology
- 8.2 Disclaimer



# **List Of Tables**

# **LIST OF TABLES**

Table 1: Nacional Financiera S.N.C. - Major Products and Services

Table 2: Nacional Financiera S.N.C. - History

Table 3: Nacional Financiera S.N.C. - Key Employees

Table 4: Nacional Financiera S.N.C. - Locations

#### **COMPANIES MENTIONED**

Nacional Financiera S.N.C.



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